

Starts March 19, 2020



# CITY OF KENNER SMALL BUSINESS TRAINING PROGRAM

The City of Kenner in partnership with Delgado Community College is offering a training program to strengthen established small businesses in these areas:

Business Operations | Human Resources | Customer Service  
Financial Management | Project Management | Risk Management  
Inventory Management | Marketing & Brand Development  
Lease Agreements | Long-Term Planning

#### Requirements to Participate in Program

- Must be an existing business with an FEIN
- Must be registered to do business in the State of Louisiana
- Must have an occupational license from the City of Kenner

Upon successful completion of the program, participants will earn three (3) Continuing Education Units (CEUs).

#### Expected Program Outcomes

- Increase revenues of participating businesses
- Create new local jobs
- Assist participating businesses with accessing capital
- Increase number of businesses located in the City of Kenner
- Increase Louisiana's exports of goods and services

This program is funded by the City of Kenner, and services are provided at no charge to businesses domiciled in Kenner.

Program starts March 19, 2020 and runs 12 weeks  
from 5:30 p.m. to 7:30 p.m. in Rivertown, Kenner, La.  
Several modules will be offered online.

Register at [www.dcc.edu/go/small-biz-programs](http://www.dcc.edu/go/small-biz-programs).

Registration deadline is March 12, 2020.

For more information, call Delgado's Small Business Center  
at (504) 671-5563 or email [sbccitypark@dcc.edu](mailto:sbccitypark@dcc.edu).

