



ARBOR DAY

January 17, 2013

For Immediate Release

**MAYOR MICHAEL S. YENNI AND THE KENNER CITY COUNCIL
RECOGNIZE ARBOR DAY JANUARY 25, 2013, 10:00 A.M. AT KENNER CITY PARK**



Kenner Mayor Michael S. Yenni, along with the Kenner City Council, will celebrate Arbor Day with a tree planting at 10:00 a.m. on Friday, January 25 at Kenner City Park. The public is also invited and encouraged to attend this community event.

In 2012, Kenner planted 270 trees on city property; 245 of those trees were donated by the Apache Foundation, the philanthropic arm of Apache Corporation. For the past several years, Kenner has made a great community effort to increase the number of trees around the city, recognizing the many benefits of doing so.

According to Scott Broussard, Landscape Reviewer for Kenner's Planning Department, some of the benefits of trees include:

- Natural air-conditioners, reducing cooling costs 25-45%
- Reduces stress on stormwater infrastructure
- Attracts customers to local businesses
- Provides oxygen while cleaning our air and water
- Provides wildlife habitat
- Reduces human stress and decrease incidence of violence
- Improvement of city aesthetics

The guest speaker for the event will be Ms. Beulah Oswald, Executive Director of Jefferson Beautification, Inc. Jefferson Beautification, Inc./Parkway Promenade is a volunteer, non-profit corporation that provides funding for beautification projects on public green spaces in Jefferson Parish and promotes tree planting and beautification through education and public awareness.

The City of Kenner encourages all citizens to bring nature into their daily lives by planting and caring for the trees in our city. To learn more about the benefits of trees or Arbor Day, visit www.arborday.org

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