



CITY OF KENNER

OFFICE OF THE MAYOR

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FOR IMMEDIATE RELEASE
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NEW STREAMING VIDEOS DEBUT ON KENNER WEBSITE

An updated set of streaming one-minute videos promoting Kenner as an attractive community to live, work and play made their debut on the city Web site the end of last week, replacing a set of similar length videos featured there the past four years.

Kenner is among more than 200 communities across the nation hosting streaming videos with positive themes about themselves that were produced by CGI Communications and hosted by its Web site, e-Local Link.com, at no cost to Kenner. CGI profits by selling advertising around the borders of the videos shown on the Web site.



The streaming videos include a welcome by Mayor Michael S. Yenni and tours of Kenner in the areas of Economic Development; Arts & Entertainment; Quality of Life; Education; Accommodations & Tourism; Dining & Shopping; Parks & Recreation, and Convention (Pontchartrain) Center.

The Web site videos give a potential visitor or the person considering a move to the area a glimpse of what Kenner looks like and what kind of business and neighborhood districts are available for the people.

Kenner's first streaming videos appeared after former Mayor Ed Muniz saw ones produced for other cities at a national mayors' conference. At the time, CGI had recently completed streaming videos for Web sites in New Iberia and Baton Rouge. Prior to that, its service did not exist in Louisiana. Now there's also Gretna, Lafayette, Houma, Alexandria, Mandeville, Shreveport and others.

To view Kenner's video tour book, go to the city Web site at www.kenner.la.us, and go three items down the left side of the page and click on the tour book icon to see the drop down streaming video menu. Feel free to browse the video categories.

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