



# CITY OF KENNER

## PRESS RELEASE

**MICHAEL S. YENNI**  
MAYOR

*March 5, 2013*  
*Immediate Release*

### **BUNNY PHOTOS AND BEIGNETS WITH THE BUNNY BRING SPRINGTIME FUN TO THE ESPLANADE**

New Orleans-area children and parents are encouraged to “hop” to it this Easter season when the holiday arrives early on Saturday, March 9 with The Easter Bunny Photo Experience. The Easter Bunny will be available for photos Mondays through Saturdays from 11 a.m. to 8 p.m. (with Carrot Breaks from 1:15 to 2 p.m. and 5:15 to 5:45 p.m.) and Sundays from noon to 6 p.m. (with a Carrot Break from 2:15 to 3 p.m.) from March 9 through March 30. Kids will have the chance to visit with the Bunny and take home a treasured photo of the occasion. On March 16, from 8:30 to 10:30 a.m. The Esplanade with host Beignets with the Bunny, featuring fun games and sweet treats courtesy of Café du Monde. “Kids look forward to visiting with the Bunny each year,” said Arianne Cousin, director of marketing and business development at The Esplanade. “We love being a part of that memory for local children.” Though the event is free, attendees are asked to RSVP to Beignets with the Bunny by March 14 by calling Guest Services at 504-468-6116 or emailing Arianne Cousin at [acousin@simon.com](mailto:acousin@simon.com). The presenting sponsor for the 2013 Bunny Photo Experience is Gymboree. The event’s associate sponsor is Scanimalz™.

#### **About The Esplanade**

Located conveniently off the I-10 just fifteen minutes from downtown New Orleans, The Esplanade proudly serves the Kenner Community, providing a unique mix of department stores, specialty stores and restaurants. Follow The Esplanade on Twitter at <http://www.twitter.com/ShopTheEsplanade>, and like them on Facebook at <http://www.facebook.com/ShopTheEsplanade>.

#### **Simon Property Group**

Simon Property Group, Inc. (NYSE:SPG) is an S&P 100 company and the largest real estate company in the world. The Company currently owns or has an interest in 325 retail real estate properties in North America and Asia comprising 242 million square feet. We are headquartered in Indianapolis, Indiana and employ approximately 5,500 people in the U.S. For more information, visit the Simon Property Group website at [www.simon.com](http://www.simon.com).

#### **About The Gymboree Corporation**

The Gymboree Corporation is a specialty retailer operating stores selling high-quality apparel and accessories for children under the Gymboree, Gymboree Outlet, Janie and Jack, and Crazy 8 brands, as well as play programs for children under the Gymboree Play and Music brand.

#### **About Wicked Cool, LLC**

Wicked Cool, LLC is a Pennsylvania-based toymaker with offices in Pennsylvania and Hong Kong and has a diverse portfolio of playthings for all ages. Founded in the summer of 2012 by veteran toy executive Michael Rinzler, Wicked Cool will develop and bring to market proprietary lines and licensed product, including Teenage Mutant Ninja Turtles®, Scanimalz™, WWE™, The Wiggles®, and Food Fun™.

Visit <http://www.wickedcooltoys.com> and follow the Company on both [Facebook](#) and [Twitter @wickedcooltoys](#).

# SIMON®

For more information, contact:

Arianne Cousin, The Esplanade [acousin@simon.com](mailto:acousin@simon.com), (504) 468-6116  
Beth George, Bandy Carroll Hellige [bgeorge@bch.com](mailto:bgeorge@bch.com), (317) 684-7711