



MEDIA ADVISORY
September 29, 2014

4th Source Begins Operations in Kenner
North American technology company to host ribbon cutting ceremony
TOMORROW

(KENNER, La) -- The Jefferson Parish Economic Development Commission (JEDCO), in conjunction with the City of Kenner, will celebrate the grand opening of the 4th Source corporate headquarters and delivery services center in Kenner tomorrow. This North American technology company will provide near-shore technology and IT services to a variety of industries, both locally and nationally.

WHEN: Tomorrow
Tuesday, September 30, 2014
10 AM

WHERE: 4th Source Corporate Headquarters
2400 Veterans Memorial Boulevard
Kenner, LA 70062
4th floor, Suite 480

WHO: 4th Source CEO Michael Wedge
Kenner Mayor Mike Yenni
Jefferson Parish President John F. Young
JEDCO
Louisiana Economic Development

WHAT: Join us for the ribbon cutting ceremony and a tour of the new, collaboration-focused facility.

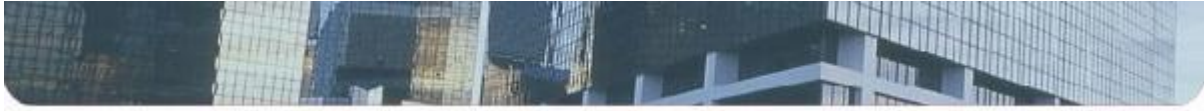
WHY: This is a major project for the City of Kenner, Jefferson Parish and JEDCO, creating new jobs and investment in the area. 4th Source anticipates the creation of 320 high-paying jobs in the burgeoning local technology industry. CEO, Michael Wedge, grew up in the Greater New Orleans area. After years of being away from the region, he recognized the area's potential as an up-and-coming technology hub and chose to relocate the corporate headquarters back to his roots.

THERE WILL BE ABUNDANT PHOTO AND VIDEO OPPORTUNITIES AVAILABLE, AS WELL AS ONE-ON-ONE INTERVIEWS IMMEDIATELY FOLLOWING THE RIBBON CUTTING CEREMONY.

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