



## RIVERTOWN SCIENCE CENTER RIBBON CUTTING

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*May 10, 2012*

*For Immediate Release*

### **Rivertown Science Center to Re-Open May 19, 2012**

The City of Kenner and the Department of Parks and Recreation announce the grand re-opening of the Rivertown Science Center on Saturday, May 19, 2012 at 10:00 am; a ribbon cutting is scheduled to precede the re-opening. After a four month long renovation, the museum is ready to once again welcome visitors of all ages just in time for summer. Through partnerships with two local television stations, the museum was able to design several new relevant and very interactive exhibits.

For the younger guests comes a "Sid the Science Kid" exhibit sponsored by WYES Channel 12. Modeled after an old time schoolhouse, children are invited to explore the science behind everyday topics such as health, fitness, and the human body. On Saturday, May 19 from 10:00 am until 2:00 pm, Sid himself will be on hand to help guide visitors through the new exhibits, hand out goody bags, and take photos.

Another dynamic exhibit focused on the tumultuous weather patterns of the New Orleans area comes from WWL Channel 4. An exhibit designed to mirror the actual WWL television studio will now make the Rivertown Science Center a sought after spot for children (and adults) to explore not only the concepts behind weather and news, but also the production aspects of television broadcasting. The set up will incorporate green screen technology and offer visitors a chance to try their hand at weather forecasting and news reporting alike. As part of this exhibit, a new Weatherbug system was installed in the museum which now provides a high definition camera shot of the Rivertown area. This will allow WWL to access the weather conditions at the museum at any given time and include the goings-on of the area in the weather segments of their news broadcasts.

Displays on insects and an active ant farm will highlight concepts of biological science while other areas of the museum will test the sensory perception of visitors with displays designed to bend balance and distort vision.

The grand re-opening is scheduled for Saturday, May 19 with special activities planned between the hours of 10:00 am and 2:00 pm. Admission is free this day only. The Rivertown Science Center is located at 405 Williams Blvd. For more information, please call 504-468-7231 or visit [www.kenner.la.us](http://www.kenner.la.us).