



JSPCA FREE EVENT AT LAKETOWN

September 25, 2012

For Immediate Release

JEFFERSON SPCA TO PARTICIPATE IN SCOOPY-DOO AND CESAR MILLAN'S SECOND ANNUAL NATIONAL FAMILY PACK WALK IN KENNER TO SUPPORT THEIR COMMUNITY AND NORTH SHORE ANIMAL LEAGUE AMERICA

Pack Walk Free Event Scheduled For Sunday September 30th

Kenner La – (9-12-12) –Warner Bros. Consumer Products, Scooby-Doo, and internationally renowned dog behavior expert and animal activist Cesar Millan, in support of North Shore Animal League America and national shelter partners, have teamed up for the Second Annual National Family Pack Walk. The movement culminates in Washington, D.C., with the large-scale National Family Pack Walk taking place on the National Mall on September 29th.

Jefferson SPCA will be participating in National Family Pack Walk Week with its own Community Pack Walk at Laketown on Sunday September 30th beginning at 11 am. Activities include Pet Adopt-A-Thon, Pet PAWrate costume contest, pet demonstrations, delicious pet and people food and live music by the Top Cats.

What began as a regional event in Los Angeles in 2011 has expanded to include a series of local Pack Walks around the country between September 24th-30th, led by North Shore Animal League America's national shelter partners, including Jefferson SPCA, and Mutt-i-grees® Curriculum schools.

Both the National and Community Pack Walks will be followed by an afternoon of fun-filled interactive activities for families and dog enthusiasts, such as obedience demonstration, education, raffle, live music, Family Pack Walk, best pirate costume contest, vendors and delicious pet and people food. In addition to activities, both Pack Walk movements will feature adoptable shelter dogs, cats, puppies and kittens – also known as Mutt-i-grees® from Jefferson Parish Animal Shelter as well as many local and regional rescue and pet adoption groups. The events will also offer information on the benefits of adopting shelter pets; behavioral education; and special services available to pet owners at Jefferson SPCA.

The National Family Pack Walk movement is bringing awareness and support to the plight of homeless animals in all shelters across the country including Jefferson SPCA. To sign up for our Community Pack Walk please visit www.JeffersonSPCA.org

About North Shore Animal League America