



MICHAEL SIGUR
ACTING MAYOR

CITY OF KENNER

PRESS RELEASE

FOR IMMEDIATE RELEASE
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PRESS CONFERENCE WEDNESDAY AT COCONUT BEACH TO ANNOUNCE 2016 AVP TOURNAMENT IN KENNER

Kenner, LA. – A press conference to announce the return of world class volleyball to the shores of Lake Pontchartrain in Laketown will be held Wednesday at 11:30 a.m. at Coconut Beach Sand Sports Complex, 100 Coconut Beach Court.

For the second year in a row, Kenner is one of just eight tournament stops for the Association of Volleyball Professionals (AVP).

AVP officials will be on hand at the press conference, along with former LSU volleyball star Angela Bensed, who is part of the AVP tour, and Jay Cicero, CEO of the Greater New Orleans Sports Foundation. Kenner Acting Mayor Michael Sigur and Jefferson Parish President Michael Yenni also will be at the press conference.

“Being one of just eight cities to host a tournament is a tremendous opportunity for Kenner and also says a lot about how people outside the area view our city,” Sigur said. “We had a great experience last year with the tournament and we are looking for a great partnership again this year.”

Each AVP tournament brings Olympic beach volleyball hopefuls for four days, culminating in a final that is broadcast nationally. This year’s tournament is particularly important for the players because of the 2016 Olympic Games in Rio de Janeiro that will be held this summer.

The AVP, entering its 33rd season, is the premiere American professional beach volleyball tour and exclusive U.S. beach volleyball home of the nation’s top male and female athletes, including those who have won gold, silver and bronze medals in the Olympic Games. Under the ownership of Donald Sun since 2012, the AVP held seven tournaments across the U.S. in 2014, eight in 2015 and is scheduled for eight more throughout 2016.

For more information on the tour, go to www.avp.com

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