



# CITY OF KENNER

## PRESS RELEASE

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**FOR IMMEDIATE RELEASE**  
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### SESAME STREET FEATURE ON ASTRONOMY DEBUTS MARCH 7 IN RIVERTOWN

**Kenner, LA.** – Beginning March 7, a new feature about astronomy starring Big Bird from Sesame Street will be shown on Saturdays at the Kenner Planetarium & Megadome Cinema in Rivertown.

The 27-minute feature, called “One World, One Sky: Big Bird’s Adventure” is aimed at toddlers between the ages of four and six years old, said Heidi Glorioso, planetarium coordinator.

The new presentation was acquired by Kenner with the help of a \$5,000 grant from Entergy, Glorioso said. “Toddlers and their parents will love this introduction to astronomy, and we are indebted to Entergy for making this possible,” Glorioso said.

“One World, One Sky” involved a partnership with the Beijing Planetarium, along with the Adler Planetarium, Sesame Workshop – the nonprofit educational organization behind Sesame Street – and the Liberty Science Center in Jersey City, NJ.

The show features Big Bird and Elmo along with a special friend from China, Hu Hu Zhu. The goal is to create a love of both astronomy and science in the U.S. and China as well as positive attitudes toward science.

Glorioso and Kenner officials said they are pleased to have a feature that targets toddlers and preschoolers. The show involves a visit to Sesame Street by Hu Hu Zhu and a search for the Big Dipper, the North Star and the Moon. Thanks to the imagination of Big Bird and friends, the group takes a trip to the Moon learns about the many differences between the Earth and the Moon.

“One World, One Sky” will be offered on Saturdays to the general public at 11 a.m. at the planetarium, 2020 Fourth St., beginning on March 7. However, the film also is available upon request to any school or camp wishing to book a field trip Tuesday through Friday. For more information, contact Glorioso at (504) 468-7231 or visit [www.kenner.la.us](http://www.kenner.la.us).

Major funding for “One World, One Sky: Big Bird’s Adventure,” came from the National Science Foundation and the PNC Foundation, with additional support from the WLS Spencer Foundation, China Association for Science and Technology and the National Natural Science Foundation of China.

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