



# CITY OF KENNER

## PRESS RELEASE

**MICHAEL SIGUR**  
ACTING MAYOR

**FOR IMMEDIATE RELEASE**  
**Oct. 3, 2016**

## KENNER CELEBRATES BREAST CANCER AWARENESS MONTH

**Kenner, LA.** – For the third straight year, Kenner is celebrating Breast Cancer Awareness Month with a “Kenner Goes Pink” campaign that includes events designed to spread information and to raise money for this deadly disease.

The kickoff takes place on Wednesday with a breakfast bake sale for city employees at Veterans Park. In addition, a picture of Kenner workers wearing pink breast cancer T-shirts, and arranged in a human breast cancer ribbon, will highlight the kickoff and honor both cancer survivors and those who lost their battle against the disease.

“Unfortunately, I think most of us either has a friend or loved one that’s been affected by breast cancer,” Kenner Acting Mayor Michael Sigur said. “Kenner is proud to raise money for breast cancer, but more importantly, to raise awareness so people are thinking about this terrible disease and how they can personally make a difference.”

On Oct. 19, the “Poolside Pink Paint Party” will return. The event is put on by the Kenner Recreation Department at the Chateau Golf and Country Club and includes the painting of “Louisiana Love” on a roofing slate, along with hors d’oeuvres and wine.

Reservations are recommended for this popular event, which begins at 6 p.m. (the doors open at 5:30 p.m.). Reserve a spot by contacting Kerri Diaz at [kdiaz@kenner.la.us](mailto:kdiaz@kenner.la.us).

As part of the month-long event, Kenner’s welcome signs will be temporarily illuminated in pink, and businesses are urged to incorporate pink for the month and to designate a day or week when a portion of proceeds is donated to an organization that’s part of the fight against breast cancer.

It has been estimated that 1 out of 8 women will be diagnosed with breast cancer, and an estimated 2,600 men will get the disease each year, as well. There are an estimated 2.8 million breast cancer survivors in the U.S.

All money raised by the city of Kenner will go to the American Cancer Society-Making Strides Against Breast Cancer group, which raises money for research and offers free information and support to anyone affected by breast cancer.

For more information on these events contact Diaz at (504) 468-7211.

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