



CITY OF KENNER

News Release

E. "BEN" ZAHN III
MAYOR

FOR IMMEDIATE RELEASE

Sept. 13, 2017

RIVERTOWN BUTTERFLY GARDEN GROUNDBREAKING SET FOR SATURDAY

A groundbreaking ceremony for the new Rivertown Butterfly Garden will be part of a full day of music and fun on Saturday in Rivertown.

The butterfly and pollinator garden will be planted at La Salle's Landing, where Williams Boulevard meets the Mississippi River. Plants and seeds will be provided, but visitors are invited to donate seeds.

"This is a great event with fun for the entire family," Kenner Mayor Ben Zahn said. "Please consider stopping by La Salle's Landing on Saturday if you have the opportunity."

The day starts with the weekly Rivertown Farmers Market, also at La Salle's Landing, from 8 a.m. to 1 p.m. The groundbreaking ceremony begins at 11 a.m., with the planting to begin at noon.

From 1 to 7 p.m., The Rivertown Arts Council will sponsor a Rivertown Art After Dark event, celebrating the work of local artists. The event, at the nearby Kenner Planetarium and Mega Dome Theater, 2020 Fourth St., includes a laser show, music by singer-songwriter Jenna Hunts, The Westerlies jazz band and New Creations Brass Band, a silent auction, a raffle of garden items, face-painting and presentations by bee and butterfly experts.

Food and drinks will be available from local food trucks and there will also be arts and crafts sales. Anyone interested in donating plants and seeds is asked to choose from the following options: common Milkweed and plants or seeds of Zinnias, Cleome, Gaillardia, Cosmos, Cilantro and Coreopsis. All are low-maintenance with long blooming seasons.

For more information, email Mike Ince at mince@kenner.la.us, call Cheri Ben-lesau at (713) 825-1003 or email the Rivertown Arts Council at Rivertown.Art.Council@gmail.com.

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