



E. "BEN" ZAHN III
MAYOR

CITY OF KENNER

News Release

FOR IMMEDIATE RELEASE
July 14, 2017

RIVERTOWN FARMERS MARKET TO MOVE TO LA SALLE'S LANDING ON JULY 22

Kenner, LA. – The Kenner Rivertown Farmers Market will hold a grand-re-opening event on Saturday, July 22 from 8 a.m. to 1 p.m. at the new location for the market, LaSalle's Landing. The event is free and open to the public and will include entertainment and local food vendors.

The popular Rivertown market is moving from its current location on Williams Boulevard in the parking lot across from Exhibition Hall to the historic landing, which is located at the southern end Williams overlooking the Mississippi River.

"This is an opportunity to take advantage of a picturesque and historically significant location that I think can help us to grow the Farmers Market," Kenner Mayor Ben Zahn said.

The re-opening features live music provided by New York-based brass quartet The Westerlies and the New Creations Brass Band. Moving to La Salle's landing will allow for more customer traffic and a pleasant riverside market-going experience, replete with charming scenery and shade from trees overhead, Kenner officials said.

The area marks the landing site of French Explorer Robert Cavalier De La Salle in 1682, and played host to the first World Heavyweight Title boxing match in 1870. Market-goers will be free to wander along the bike path adjacent to the market and take in the view of the majestic Mississippi River.

Councilman Gregory Carroll, whose district includes Rivertown, said he believes the change is good for both local residents and visitors. "A higher profile location can only help the Farmers Market," he said.

The Westerlies are a New York based brass quartet comprised of four childhood friends from Seattle, Washington: Riley Mulherkar and Zubin Hensler on trumpet, and Andy Clausen and Willem de Koch on

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trombone. Formed in 2011, the self-described "accidental brass quartet" take their name from the prevailing winds from the West to the East.

The Westerlies will be performing in Kenner as part of the Sound Places program, an unprecedented collaboration between Chamber Music America, the Louisiana Division of the Arts, and Project for Public Spaces, with grant support from the National Endowment of the Arts.

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