FOR IMMEDIATE RELEASE
April 3, 2014

MAYOR’S YOUTH ADVISORY COUNCIL TO HOST TEEN NIGHT APRIL 12 IN KENNER’S RIVERTOWN

Kenner, LA. - The Mayor’s Youth Advisory Council (MYAC) will host Teen Night in Rivertown on April 12 that will feature laser shows, karaoke, games, a photo booth and the movie, “Pitch Perfect” – all to benefit the renovation of Veterans Park Playground.

Ashley Johnson, 2013-2014 Service Project Committee Chair, said she has fond memories of playing at Veterans Park as a child when the playground equipment was in better shape. “Our goal in this project is to provide a place for Kenner’s youth to make memories, like I did. I hope that many teens will participate in Teen Night in order to have a great time while making this project possible.”

Held in conjunction with the Kenner Recreation Department and Friends of Rivertown, Teen Night is one of several fund-raisers planned by the Youth Council in conjunction with their 2013-2014 service project. The Summer Slam Co-Ed Cabbage Ball Tournament on June 21 at Muss Bertolino Playground will culminate the major fund raising activities for the teens’ one year commitment to the MYAC.

Youth Council President Arjun Verma said the Youth Council is ready to start working outside of regular meetings. “We all joined (the Council) because we wanted to make a difference. Repairing our playgrounds is something we can advocate for easily because it directly affects Kenner’s youth.”

The event begins at 5 p.m. at Heritage Park. The entry fee is $10 and an outdoor screening of the popular 2012 musical “Pitch Perfect” is scheduled for 8 p.m. In the event of rain, the event will be moved indoors to the nearby Exhibition Hall.

The entry fee will cover virtually all the fun and games with the exception of a photo booth, a special “surprise” activity and concessions.

In addition to promoting the Cabbage Ball Tournament, the Youth Council will also be promoting their T-shirt design contest during Teen Night. Teens in high school can submit a design that’s related to the charity cabbage ball tournament and is limited to two colors. The Youth Council will select a winner, to be announced at Kenner’s first Music in the Park on May 2, whose design will be placed on shirts given to all the winning team members at the tournament. For details on how to submit a design for the contest, go www.kenner.la.us.

“This is a fun event, for teens by teens, put on by a tremendous group that is passionate about wanting to help their hometown,” Kenner Mayor Michael Yenni said. “I created the Youth Council as a way for teens to learn about local government and to recognize their input is important as we move this city forward.”
The 21 teens on the Youth Council, ranging from 14 to 19 years old, were selected in December. All live in Kenner and attend high school throughout the metropolitan area.

Deputy Chief Administrative Officer Natalie Newton serves as an Advisor to the Youth Council. “This group has worked so hard and been so dedicated,” said Newton. “I'm looking forward to seeing that hard work pay out. I hope our young residents will support this community effort to rebuild Kenner’s playground.”

The Mayor’s Youth Advisory Council is also seeking sponsors and volunteers to assist with all events. For more information about Teen Night, the Summer Slam Cabbage Ball tournament or the Mayor’s Youth Advisory Council, contact Kenner Deputy Chief Administrative Officer Natalie Newton at 468-7240 or e-mail MYAC@kenner.la.us.

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Mayor’s Youth Advisory Council
In partnership with Kenner Recreation and Friends of Rivertown
Presents

TEEN NIGHT

IN RIVERTOWN

April 12th
5 pm

KARAOKE PHOTO BOOTH GAMES
LASER SHOWS CONCESSIONS
OUTDOOR MOVIE - "PITCH PERFECT" @ 8PM

Proceeds will help rebuild Veterans Park Playground

Call Natalie @ 468-7240 or email myac@kenner.la.us for info
What: Design a t-shirt for the MYAC’s Charity Cabbage Ball Tournament to benefit Kenner Recreation and the rebuild of Veteran’s Park Playground.

Who: Any high school student (8th– 12th grade)

When: Submissions accepted no later than April 21, 2014. Winner will be announced at Kenner’s 1st Music in the Park on May 2, 2014.

Rules: Original Artwork must be submitted. Submissions MUST be on plain, white 8 1/2 x 11 sheet of paper. Design must be related to the event and include:

- the event name Kenner Mayor’s Youth Advisory Council (or MYAC) Summer Slam Co-ed Cabbage Ball Tournament
- the event date June 21, 2014.

Designs should include no more than 2 colors.
*Original Artwork will only be returned if requested in writing.

Please mail in submission to: MYAC T-Shirt Contest ATTN: Natalie Newton 1801 Williams Blvd, Building B, Ste. 200 Kenner, LA 70062
In submission envelope, include a note card with:
Name, Grade, School Name, Phone # & E-mail Address

* Contact Natalie Newton at 504-468-7240, or MYAC@KENNER.LA.US with any questions regarding the cabbage ball tournament or the T-Shirt design contest.

You Design the Tournament’s Winning Prize!
Local Teen Bands/ Artists Wanted

The MYAC is looking for teen bands and artists to showcase their talent at Summer Slam, a Co-Ed Charity Cabbage Ball Game to benefit Kenner Recreation and the rebuild of Veteran’s Park Playground.

**When:** June 21, 2014

**Where:** Muss Bertolino Playground
620 W. Esplanade Ave.

**Length of set:** 2-3 hours

*Contact Natalie Newton at 504-468-7240, or at MYAC@KENNER.LA.US with any questions regarding the cabbage ball tournament or a set time.

Get Your name out there while supporting Kenner Recreation!
SUMMER SLAM
Co-ed Cabbageball
Tournament
A BENEFIT FOR KENNER RECREATION!

JUNE 21 9:00 A.M. MUSS BERTOLINO PLAYGROUND
620 W. ESPLANADE AVE.

TOURNAMENT INFO: This is a CO-ED Tournament which is part of the 2014 MYAC Service Project benefitting Kenner Recreation and the rebuild of playground equipment at Veteran’s Park.

There are a limited number of team spots available.

There will be three divisions: Middle School, High School and Adult

Entry fee is $100.00 for a team of 10 players, if a team has more than 10 players it will be $10.00 per person - rosters capped at 12 players. All teams should be 5-5 or 6-6, limit of 10 players on the field; 7 required to start, min 4 F. The female ratio must always be equal or higher. Each team is guaranteed 2 games. See city website www.kenner.la.us for full rules and details!

**WINNING TEAM RECEIVES 10 TOURNAMENT T-SHIRTS**

REGISTRATION: Team registration will be taken until Friday, June 6th at 4:30 p.m. OR when all team spots have been filled; whichever comes first. Please e-mail your registration form to MYAC@kenner.la.us

You may call 504-468-7240 to confirm registration.

FOOD, FUN AND MUSIC: Raffles, games, prizes, live music by local teen bands, food and drink will be available for purchase

**NO ICE CHESTS ALLOWED IN THE PARK**

CONTACT: NATALIE NEWTON AT 504-468-7240, or MYAC@KENNER.LA.US