



---

## MEDIA RELEASE

FOR IMMEDIATE RELEASE

Tuesday, July 24, 2018

For additional information contact **Greg Buisson** – 504.378.3792

### Kenner To Stage 2<sup>nd</sup> Annual Labor Day Weekend Concert; Kellie Pickler, Diamond Rio, Danielle Bradbery, and Mason Ramsey to Play *Freedom Fest at The Lake*

**KENNER, LA.** – Kenner Mayor Ben Zahn today announced the lineup for the 2<sup>nd</sup> Annual ***Freedom Fest at the Lake*** concert featuring performances by Kellie Pickler, Diamond Rio, Danielle Bradbery and Mason Ramsey.

The event, scheduled for September 2, will begin at 4:00 PM on the lake at the foot of Williams Boulevard and end with fireworks at 9:30 PM. Said Zahn, “We developed ***Freedom Fest at the Lake*** to include top-rated, national country music entertainers, great local eats, crafts and more. I am excited to host such an impressive lineup of country music stars for our free celebration at Laketown in Kenner. This festival will introduce thousands of people to the Kenner lakefront and prove how we can better use our beautiful Lake Pontchartrain for major gatherings.”

The event will begin with the National Anthem being sung by Kenner’s-own Jenna Hunts. Mason Ramsey takes the stage at 4:10 PM followed by Danielle Bradbery at 5:00 PM, Diamond Rio at 6:30 PM, and Kellie Pickler headlining the music show at 8:15 PM.

**Mason Ramsey** is an 11-year-old internet sensation who was discovered when a foot-tapping video of the “Yodel Boy” went viral. Today, he’s the biggest little star in country music. Mason’s performed on national television programs like Ellen, at the Grand Ole Opry, and recently he’s dazzled audiences at the trendiest music festivals in the nation. His debut single, “***Famous***” reveals his crystal-clear, natural vocals.

Nominated for the CMT Music Award for Performance of the Year, 21-year-old **Danielle Bradbery** infuses Pop, R&B, Soul and Country influences into her music. Her newly released album, “***I Don’t Believe We’ve Met***” includes a feel-good, doo-wop flavored single “***Sway***” which hit No.1 on iTunes. Bradbery was the winner of Season 4 of NBC’s ***The Voice***. She’s toured with notable acts like Blake Shelton, Brad Paisley, Miranda Lambert, and Brett Eldredge and this summer has surprised festival crowds frequently joining Thomas Rhett’s on his current Home Team Tour.

Download the City of Kenner’s Mobile App, FREE through your device app store.

Visit us at: <http://www.kenner.la.us>



@CityofKenner



City of Kenner Government



City of Kenner App

**Diamond Rio** is an American country and Christian country music band that has earned four Group of the Year awards from the Country Music Association, two Top Vocal Group awards from the Academy of Country Music, and one Grammy Award. 33 of the band's singles have charted. The platinum-certified band known for its vocal harmonies has rocked audiences with favorites including, *"Meet in the Middle"* *"How Your Love Makes Me Feel"*, *"One More Day"*, *"Beautiful Mess"*, and *"I Believe"*.

**Kellie Pickler** is everyone's girl next door. Since her days of first gaining fame as a finalist on Season 5 of FOX's *American Idol* to today's CMT docu-series *"I Love Kellie Pickler"*, Kellie has been a fan favorite. In 2011, her album *"100 Proof"* was named the No. 1 Country Album of The Year by *Rolling Stone*. Pickler will entertain festival-goers with her hits: *"Red High Heels," "I Wonder," "Things That Never Cross a Man's Mind," "Don't You Know You're Beautiful,"* and *"Best Days of Your Life"*. Pickler is an avid supporter of the U.S. military, having recently completed eleven USO Tours thus far, and in 2013, she partnered with dance coach Derek Hough to take home the Mirror Ball Trophy on ABC's *Dancing with the Stars*.

The non-profit Friends of Rivertown will stage the event along with support from Jefferson Parish District 4 Councilman Dominick Impastato. Said Impastato, "Kenner is home to almost 3,000 hotel rooms. We offer the second-most concentrated hotels in the metro area. A festival like this can attract drive-market tourists who can stay in the Kenner city limits, enjoy the Labor Day weekend festival and explore our parish and the New Orleans area."

Zahn and Impastato hope to see Kenner develop Laketown into a high-end residential, retail and entertainment district. All media is invited to the news conference. Freedom Fest at the Lake is free to the public to attend. For additional information go to [www.KennerFreedomFest.com](http://www.KennerFreedomFest.com).

**Sunday, September 2<sup>nd</sup>**

3:00 PM	Doors Open
4:00 PM	National Anthem (Jenna Hunts)
4:10 PM	Mason Ramsey
5:00 PM	Danielle Bradbery
6:30 PM	Diamond Rio
8:15 PM	Kellie Pickler
9:30 PM	Fireworks

< END >

###

Download the City of Kenner's Mobile App, FREE through your device app store.

Visit us at: <http://www.kenner.la.us>



@CityofKenner



City of Kenner Government



City of Kenner App