



CITY OF KENNER

News Release

E. "BEN" ZAHN III
MAYOR

FOR IMMEDIATE RELEASE

June 14, 2021

CONSULTANT TO PRESENT RECOMMENDATIONS FOR ESPLANADE MALL REDEVELOPMENT AND RIVERTOWN REVITALIZATION AT JUNE 22 MEETING

TSW, a planning, architecture, and landscape architecture firm in Atlanta, will present recommendations for redevelopment of The Esplanade mall and revitalization of Rivertown during a public meeting beginning at 5:30 p.m. on Tuesday, June 22 at Heritage Hall, 303 Williams Blvd.

The public will have the opportunity to offer feedback that could be considered to incorporate into the final planning report put together by TSW. Those final recommendations will be presented to the City Council at the Aug. 5 council meeting.

"Making the best use of both Rivertown and The Esplanade mall is one of the city's top priorities," Mayor Ben Zahn said. "The consultants have relied heavily on input from the public throughout the process and we ask residents and anyone else interested in the future of Rivertown and the mall to attend the June 22 meeting and continue to provide feedback."

TSW was hired to develop conceptual design plans and strategies to revitalize the Rivertown Historic District and redevelop The Esplanade mall. Candace Watkins and the City's Economic Development team applied for and were awarded a \$180,000 grant by the Louisiana Office of Community Development Disaster Recovery Unit to fund the planning study.

A number of public meetings have been held, starting with a Zoom meeting in January. However, the consultants were in Kenner even before that talking to residents and stakeholders as part of their exhaustive research effort to collect as much information as possible about Rivertown and the mall. A 3-day, virtual design meeting took place in late March to gather feedback from the public, and TSW has an interactive website in place to get comments and suggestions.

"This is all about the future of Kenner," Mayor Zahn said. "We are excited to get these recommendations and move forward to make the most of these two very important areas in our city."

###

Visit us at: <http://www.kenner.la.us>



@CityofKenner



City of Kenner Government