



CITY OF KENNER

PRESS RELEASE

MICHAEL S. YENNI
MAYOR

FOR IMMEDIATE RELEASE
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KENNER HOLDS SUCCESSFUL FUNDRAISER TO OPEN BREAST CANCER AWARENESS MONTH

Kenner, LA. – Less than one full day into Breast Cancer Awareness month, Kenner has raised more than \$1,700 following a successful Employee Kickoff fundraiser held on Wednesday.

The money was raised through the sale of pink shirts to city workers and food and snack sales by Kenner employees at a barbecue held in Veteran's Park, just behind the City Hall complex.

"I am proud of our employees for being so willing to help others," Kenner Mayor Michael Yenni said. "We had a great turnout at the barbecue and this is a wonderful start to a month of raising money for and awareness about breast cancer."

More than 60 employees were arranged into the shape of a pink ribbon – the symbol for Breast Cancer – that include a balloon release. The barbecue that followed was a big success despite periods of heavy rain. Wednesday's fundraiser was only the first in a month of events designed to raise money for Making Strides Against Breast Cancer, a division of the American Cancer Society dedicated to breast cancer research, information, services, and access to mammograms for women who need them.

On Friday, a special *Music in the Park* at 6:30 p.m. in Heritage Park in Rivertown, features the band *Groovy 7*, with the *Pink Panther* movie scheduled to be shown at 8 p.m. on Saturday as part of a *Movies in the Park* event. The public is invited but asked not to bring any food or drinks into Heritage Park. Pink ribbons will be on sale at both events to be tied up on fences throughout Rivertown to celebrate breast cancer survivors and those who battled the disease.

In addition, a *Poolside Pink Paint Party* will be held on Oct. 15 beginning at 6:30 p.m. at Chateau Country Club, 3600 Chateau Blvd. The cost for the event, co-sponsored by the Kenner Recreation Department, is \$25 per person and includes appetizers. Wine is also available for a \$2 donation.

Pink ribbons will also be on sale during the three weekends of Oktoberfest in Rivertown, (Fridays and Saturdays only) sponsored by Deutsches Haus, beginning Oct. 10 and 11.

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