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PRESS RELEASE

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BACK TO SCHOOL EVENT HIGHLIGHTS *WEEKEND CHOICES IN KENNER*

Kenner, LA. – With school just around the corner, The Esplanade is hosting an *ABC's of Style* event on Saturday that can help parents check off most of the items on their back-to-school lists.

That's just one of the weekend options in Kenner, along with the 2014 AKC Dog Show at the Pontchartrain Center throughout the weekend and the Farmers Market Saturday in Rivertown.

While the *ABCs of Style* includes a fashion show that features Old Navy, Earthbound Trading Company and Rue 21, the event is about much more than clothes and style. There will be plenty of help to get kids prepared to go back to school – whether it's college, high school or the younger grades. Also, a representative from the Kenner Recreation Department will be on hand to give out information about upcoming sports and leisure services programs.

The two-hour event begins at 1 p.m. at The Esplanade, 1401 W. Esplanade Ave. In addition to the fashion show, Target officials will display a mock dorm room and a career table, Just 4 Play will have video games systems available to sample and Zoe's Kitchen, Chick-Fil-A, Niko's Pizzeria and Coca-Cola will have products available to sample.

As a special treat, the first 200 students to check in at the event will receive a goody bag to help prepare for the beginning of school. For more information, contact Claire Cummings at (504) 468-6692.

Pet lovers can spend the weekend at the Pontchartrain Center watching the 2014 AKC Dog Show. The event runs from Thursday through Sunday and the judging begins each day at 8 a.m. and continues until 5 p.m.

In all there are 12 different dog shows and more than 4,100 dogs entered in the event from throughout the United States and several other countries. Entry is free for spectators, but no pets are allowed.

Spectators can bring cans of dry dog food or cat food, or dog treats, to help organizers collect food to benefit shelter animals. The event is sponsored by the Louisiana Kennel Club. For more information go to <http://www.akc.org>.

Pick out fresh, delicious produce at the Farmers Market from 8 a.m. to noon on Saturday in Rivertown. The event is held in the parking lot across from Exhibition Hall in the 400 block of Williams Blvd. For more information, contact Nancy Ladner at (504) 468-7211.

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