



CITY OF KENNER

PRESS RELEASE

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MAYOR

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OKTOBERFEST OPENS ON FRIDAY, HIGHLIGHTS WEEKEND OPTIONS IN KENNER

Kenner, LA. – German culture is more than just great beer, and Oktoberfest, beginning Friday in Rivertown, proves that.

There will be German food, music and dancing, with live music and entertainment scheduled for opening weekend, this Friday and Saturday, and continuing each Friday and Saturday through Oct. 24.

Of course, if you really love German beer, there will be 16 different varieties to taste and enjoy.

“This is a great event for the entire family and a great event for Rivertown,” Kenner Mayor Michael Yenni said. “Oktoberfest draws the biggest crowds to Rivertown of any single event during the year, and some folks who may not have visited before get to find out what’s so special about Rivertown.”

Oktoberfest goes from 4 p.m. to 11 p.m. on Friday and 1 p.m. to 11 p.m. on Saturday – with the same hours for the next two weekends before the festival closes on Oct. 24.

Highlights on Friday include Kenner Mayor Michael Yenni tapping the first keg of beer – the official opening of the festival – at 6 p.m.

For more information on the entertainment schedules and food available during Oktoberfest, go to www.OktoberfestNola.com.

Also on tap this weekend in Kenner is the weekly Rivertown Farmers Market, with fresh produce and tips from local experts, in the parking lot opposite Exhibition Hall in the 400 block of Williams Blvd. The market runs from 8 a.m. to 1 p.m. on Saturday. For more information, contact Nancy Ladner at (504) 468-7211.

For information on these events and more in Kenner, visit the Kenner Calendar at <http://www.kenner.la.us/>. On Sunday at 1 p.m., the Kickoff Party in advance of Tuesday’s National Night Out Against Crime will be held at Lafreniere Park.

Kenner police and emergency responders and others from throughout the area will be present. In addition to free food and entertainment, there will be a variety of demonstrations, including K-9 and SWAT teams.

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