



MICHAEL S. YENNI

Mayor

CITY OF KENNER

PRESS RELEASE

FOR IMMEDIATE RELEASE

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OKTOBERFEST, RACE TO THE LAKE HIGHLIGHT THIS WEEKEND IN KENNER

Kenner, LA. – The return of Oktoberfest to Rivertown and the 2nd annual Race to the Lake highlight this weekend's events in Kenner.

The annual Oktoberfest Celebration of German culture, sponsored by Deutsches Haus, opens its first weekend in Rivertown on Friday with Mayor Michael Yenni tapping the first keg of beer for the festival at 5:30 p.m.

Oktoberfest runs from 4 p.m. to 11 p.m. on Friday and from 1 p.m. to 11 p.m. on Saturday. The annual festival continues the following two weekends in October on Fridays and Saturdays only. The festival includes plenty of German food, beer and music.

"This is a fabulous festival that the entire family can enjoy," Mayor Michael Yenni said. "It's also wonderful for Kenner and for Rivertown, in particular, bringing in crowds that may not be familiar with the Rivertown area."

On Friday, the music will be provided by *Yodel Blitz* from 4 p.m. to 7:30 p.m., with the band *Yost* playing from 8 to 11 p.m. Bands scheduled to play on Saturday include: *Bayou Bavarians* from 1 to 3:30 p.m.; *Yodel Blitz* from 4 to 7:30 p.m. and *The Brats* from 8 to 11 p.m. Inside Kenner's Exhibition Hall, 400 Williams Blvd., the *Der Guten Tag Hop Cloppers* will perform from 7 to 10 p.m.

Throughout this weekend, and for the next two weekends of Oktoberfest, pink ribbons will be available for \$1 to honor the life of a breast cancer victim or support a breast cancer survivor. The ribbons will be tied on fences throughout Rivertown.

Also, the second annual Race to the Lake will be held entirely in Kenner this year. The race, which includes both a 10K and 5K event, begins behind Coconut Beach in Laketown. Racers for the 10K race head west starting at 8 a.m. while 5K course participants head east starting at 8:30 a.m.

This year's new course is entirely within the city limits and is designed for the safety of the runners and the convenience of motorists in the city. The finish line for both races is in front of the Treasure Chest Casino,

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and racers are invited to attend the *Treasure Chest Music Festival* on the front lawn of the casino following the conclusion of *Race to the Lake*. There will be food vendors and a Family Fun Zone, in addition to a free concert featuring *Eric Lindell* and *Big Sam's Funky Nation*.

For more details, go to www.racetothelake.com.

On Sunday, Kenner residents are invited to attend the Kenner Police Department's special Kickoff Party in advance of Tuesday's National Night Out Against Crime. The event will be held at the north end of Williams Boulevard adjacent to Lake Pontchartrain.

The event, which is free, begins at 2 p.m. and includes appearances by the Kenner Police Department's K-9 unit and SWAT team, along with free food and entertainment. On Tuesday, Kenner neighborhoods will participate in the 31st annual National Night Out Against Crime, which features block parties and similar events throughout Kenner.

For more information on all events in Kenner, please visit www.kenner.la.us.

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