



CITY OF KENNER

PRESS RELEASE

MICHAEL S. YENNI
MAYOR

FOR IMMEDIATE RELEASE
May 28, 2014

KENNER TO KICK OFF MAIN STREET DESIGNATION WITH BLOCK PARTY JUNE 6

Kenner, LA - Free live music and a huge block party featuring the merchants in Rivertown will highlight a special Kick Off Main Street celebration beginning at 6:30 p.m. on June 6, Kenner Mayor Michael Yenni announced.

Kenner was notified in March that it had been designated by state officials as the 36th Main Street Community in the state. The June 6 block party includes Lt. Gov. Jay Dardenne, who will make the official announcement to Yenni and members of the Kenner City Council.

Two different bands will perform during the three-hour block party and food and craft vendors will line the street from the Illinois Central railroad tracks to the south end of Williams Boulevard so everyone involved can get a feel for the unique atmosphere that only the Rivertown historic district can offer.

The *Yat Pack* (www.theyatpack.com) will take the stage from 6:30 p.m. to 8 p.m. and *Band Camp* (www.bandcampnola.com) will close out the festivities from 8:15 p.m. to 9:30 p.m.

“We’ve been working for years to become a Main Street community and take advantage of tax credits, state grants and a literal treasure trove of valuable resources and training from the state and federal government and the other 35 Main Street communities,” Kenner Mayor Michael Yenni said. “In Kenner, we celebrate great news with a big party, and I invite everyone to come out and enjoy a spectacular evening.”

City officials have been working toward the Main Street designation for more than seven years, Yenni said, a key part of the plan to accelerate the exciting revitalization already underway in Rivertown.

Louisiana’s Main Street program was created to re-energize and promote historic neighborhood commercial districts all across the state that had become neglected and all but dormant. That trend is now reversing and residents and officials are re-discovering and embracing these areas as the core of their communities.

For more information on Louisiana’s Main Street program, visit <http://www.crt.state.la.us/cultural-development/historic-preservation/main-street/louisiana-main-to-main/index>.

###