



# CITY OF KENNER

## PRESS RELEASE

**MICHAEL S. YENNI**  
MAYOR

**FOR IMMEDIATE RELEASE**  
**March 26, 2015**

### ITALIAN HERITAGE FESTIVAL HIGHLIGHTS WEEKEND OPTIONS IN KENNER

**Kenner, LA.** – The annual celebration of Italian culture opens Friday evening in Rivertown and features some of the top local bands in the area, crafts for the kids and local vendors.

The 14<sup>th</sup> annual Festa Italiana is open from 6 p.m. to 10 p.m. Friday, noon to 10 p.m. on Saturday and from noon to 6 p.m. on Sunday. In addition to Italian and local music there will be genealogical research tutoring and plenty of delicious Italian food available for purchase.

“This is a wonderful festival that marks the rich Italian heritage in Kenner’s history,” Mayor Michael Yenni said. “There’s plenty to do for the entire family and I look forward to seeing a big crowd this weekend.” Admission is \$5 and there is no charge for kids 12 and younger. For a list of the bands and other information about the festival, go to [www.italianheritagefestival.com](http://www.italianheritagefestival.com).

The Big Book Sale, the semi-annual fundraiser put on by the Friends of the Jefferson Parish Library, features more than 100,000 books and other materials at the Pontchartrain. The sale opens today and continues through Sunday. The Big Book Sale is located in Meeting Rooms 1, 2 and 3 of the Center, 4545 Williams Boulevard. There is no charge for admission and the sale runs from 10 a.m. to 8 p.m. today, Friday and Saturday and from noon to 5 p.m. on Sunday.

For more information, call the Pontchartrain Center at (504) 443-8000.

This is the final weekend for *When Ya Smilin* at the Rivertown Theaters for Performing Arts, 325 Minor St. The production looks at life in the 1950s in New Orleans through the eyes of a 10-year-old resident of the 9<sup>th</sup> Ward.

Shows tonight, Friday and Saturday begin at 8 p.m. To buy tickets online go to [www.rivertowntheaters.com](http://www.rivertowntheaters.com). For more information, call the Box Office at (504) 461-9475.

Fresh produce, cooking demonstrations and more are available every Saturday at the Rivertown Farmer’s Market. The market is located in the 400 block of Williams Boulevard in the parking lot across the street from Exhibition Hall.

The market is open this Saturday from 9 a.m. to 1 p.m. For more information, contact Nancy Ladner at (504) 468-7211.

For information on these events and more in Kenner, visit the Kenner Kalendar at <http://www.kenner.la.us/>

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