



CITY OF KENNER

News Release

E. "BEN" ZAHN III
MAYOR

FOR IMMEDIATE RELEASE

May 3, 2018

EARLY START ON CINCO DE MAYO, FARMERS MARKET RE-OPENING, HIGHLIGHT BUSY WEEKEND

Kenner, LA. – The grand re-opening of the Kenner Farmers Market on Saturday and a free festival on Friday evening to provide an early start to the Cinco de Mayo celebration highlight a busy weekend in Kenner.

The free festival combines the first Music in the Park event that was already scheduled for Rivertown on Friday with the inaugural Cinco de Mayo Fest that was scheduled for Saturday in Laketown. Saturday's Movies in the Park has been canceled.

A total of four bands will be performing in the combined Friday event, which will take place in the large parking lot in the 400 block of Williams Boulevard where the Italian Heritage Festival recently was held. There also will be vendors selling food, drinks and crafts.

To accommodate Friday's event, traffic will be limited in the Rivertown area. The following streets will be closed: Williams Boulevard from Kenner Avenue to Jefferson Highway, 4th Street at Williams, Short Street at Williams and Minor Street at Williams.

There is no admission charge for the fest, which is scheduled from 6 p.m. to 11 p.m., and features the following bands:

- August Rush: 6 to 6:45 p.m.
- 90 Degrees West: 7:15 to 8 p.m.
- La Tran K: 8:30 to 9:30 p.m.
- Jennie and the Jets: 10 to 11 p.m.

"We had a threatening weather forecast for the Cinco de Mayo Fest, and combining these two events means more free music and more fun for Kenner residents and our visitors," Mayor Ben Zahn said.

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The re-opening of the Farmers Market highlights the new partnership with Crescent City Farmers Market in New Orleans, and takes place at 9 a.m. on Saturday. There will be a number of new vendors with offerings ranging from grass-fed beef, lamb and goat, to seafood, artisan breads and both baked and prepared foods.

The market, open Saturdays from 9 a.m. to 1 p.m., is located at the foot of Williams Boulevard at LaSalle's Landing.

Mayor Zahn said he is excited to add the experienced mentorship of Crescent City Farmers Markets to Rivertown.

"We believe this is an opportunity for a bigger and more diverse market that will be a significant draw for Rivertown."

Saturday's event also includes live music and activities for the kids.

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