



CITY OF KENNER

PRESS RELEASE

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MAYOR

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NEW ENTRANCEWAY FOR LAKETOWN TO SET STAGE FOR LAKEFRONT DEVELOPMENT; GROUNDBREAKING SET FOR FRIDAY MORNING

Kenner, LA. - A groundbreaking ceremony to mark the beginning of a \$1 million project to beautify and improve the entryway to Kenner's Laketown will be held Feb. 14 at 10 a.m. at the intersection of Williams Boulevard and Vintage Drive.

"There is so much already going on in Laketown, and so much to come – not the least of which is a commercial development of the lakefront area that we hope to announce in the near future – that I think a grand entrance to Laketown will welcome visitors and benefit businesses," Kenner Mayor Michael Yenni said.

The median improvements will extend for several blocks and include a 16-foot tall Laketown sign made out of Corten steel with stainless steel lettering, lush landscaping along with irrigation and lighting and a sculpture by nationally renowned metal artist Frank Ledbetter.

A significant benefit to the project light is the use of LED lighting for the roadway and to illuminate the median improvements. LED lighting will last longer, is more energy efficient and will cost the city less money over time than the current lighting in the area.

Rotolo Consultants, Inc. was the low bidder on the \$1.046 million project, which will be paid for with hotel-motel tax revenue that is specifically dedicated toward Laketown development.

The work is expected to begin in March and last about 90 days, officials said.

"This project works hand-in-hand with the city's 2030 Plan, which includes important corridor improvements in and around the Laketown area," Yenni said. "Once you pass this intersection and begin to see the trees, plants and this beautiful sculpture, you know you are in a special place that is unlike anywhere else in the New Orleans area," Yenni said.

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