



MICHAEL S. YENNI
MAYOR

CITY OF KENNER

PRESS RELEASE

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KENNER NAMES NEW PUBLIC INFORMATION OFFICER

Kenner, LA. - Bob Ross, assistant director of the Clerk of Court's office since October 2012, has been named Kenner's new Public Information Officer.

Ross, 54, who spent more than 25 years as a reporter and editor with The Times-Picayune before joining the city, has divided his time between Clerk of Court duties and assisting Deputy CAO Natalie Newton with media relations since 2012. Due to budgetary constraints, Kenner has not had a full-time Public Information Officer since 2010.

"Transparency in government has been one of my major commitments to the public and that isn't possible unless a city is committed to providing as much information as possible in a timely manner," Kenner Mayor Michael Yenni said. "To be able to accomplish this, particularly at a time when there are so many projects and programs going on throughout Kenner, the city needs someone dedicated to this important position full time and I believe the public will benefit from this staffing re-structure. Bob has covered Kenner as a reporter and brings that understanding of how the media operates to the job."

Ross was born and raised in New Orleans and earned a journalism degree from the University of Missouri at Columbia and a law degree from Loyola University in New Orleans.

"I am eager to fulfill the Mayor's goal of keeping residents fully informed about what's happening in the city – whether it's a new program offered by a city department, a weather emergency or anything in-between," Ross said.

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