



CITY OF KENNER

News Release

E. "BEN" ZAHN III
MAYOR

FOR IMMEDIATE RELEASE

April 4, 2018

KENNER AND BIKE EASY OFFICIALS TO HOLD PRESS CONFERENCE ON FRIDAY

Kenner, LA. – The city of Kenner, in conjunction with Bike Easy officials, will hold a press conference Friday at 10 a.m. to officially announce the temporary bike lane that's been installed on Loyola Drive and talk about the future of bike lanes in the city.

The press conference is being held in the parking lot of Wentwood Playground, 200 W. Loyola Drive, in the area where the pop up bike lane is located.

Kenner Mayor Ben Zahn and Bike Easy Executive Director Dan Favre will be among the officials who will be present at Friday's press conference.

Bike lanes are increasingly popular around the country and a desirable amenity for many young families choosing a place to live.

"We know that Big Easy is a leader in the biking community, and we are happy for their help in putting up this pop up lane so both cyclists and motorists can get a much better idea of what bike lanes are all about," Mayor Zahn said.

The pop up lane, installed on March 24, will get a three-week trial run before being taken down on April 15, said Favre of Bike Easy, an education and advocacy group that promotes bicycling throughout the region.

"Safe and accessible bicycling improves quality-of-life, health equity, and the economy," said Favre. "We are thrilled to work with the City of Kenner to demonstrate new ways of creating safe bicycling options that can bring these benefits to all the people of Kenner."

Zahn said the city intends to apply for one of three possible grants to pay for a separate bicycle lane on Loyola Avenue from the I-10 Interchange to Joe Yenni Boulevard.

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There is currently no timetable on the grants or when the permanent bike lane could be opened in Kenner, officials said.

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