



# CITY OF KENNER

## News Release

**E. "BEN" ZAHN III**  
MAYOR

**FOR IMMEDIATE RELEASE**

**March 23, 2018**

## TEMPORARY BIKE LANE TO BE INSTALLED SATURDAY ON LOYOLA DRIVE

**Kenner, LA.** – A “pop-up” bike lane will be installed Saturday on both sides of Loyola Drive from West Esplanade Avenue heading south to East Loyola Drive.

This temporary bike route will be placed on the street right of way and protected by barricades to separate bikers from vehicle traffic. The pop up lane is a way to introduce residents to bike lanes and it will be taken down after two weeks in operation. Installation will be from 8 a.m. to 2 p.m.

Bike Easy, an education and advocacy group promoting bicycling throughout the Greater New Orleans area, is spearheading the installation of the pop up bike lane, along with volunteers.

“We are excited to be working closely with Bike Easy, a leader in the biking community,” Kenner Mayor Ben Zahn said. “Bike Easy actively engages the community to help increase opportunities for access that cycling can provide while improving traffic safety conditions for both motorists and cyclists. Our goal with this installation is to actively engage our residents and introduce a new option for commuting and recreational riding in the City of Kenner. We are proud of our Levee Trail system and the recreational opportunities that it provides, but we know through speaking with community groups and residents that there is a desire to be able to reach our many parks in Kenner by bicycle. “

Zahn said the plan for the future is to apply under either of three grant programs (Local Road Safety Grant, Safe Routes to Public Places, Recreational Trails) available to the city to fully fund a separated bicycle lane on Loyola Avenue from the I-10 Interchange to Joe Yenni Boulevard.

The separated lane would include high visibility safety bollards between the motorist and cyclist and signage.

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Bike lanes are increasingly popular, both in the New Orleans area and around the country. The route on Loyola Drive was specifically chosen for its proximity to Kenner City Park, Wentwood Playground, the soon-to-be-built Kenner Discovery School and other businesses and neighborhoods.

Bike Easy has a strategic action plan designed to increase the number of people safely riding bicycles throughout the city, reduce the number of accidents and residents of all ages, including drivers and community leaders, on the benefits of cycling.

For more information on Bike Easy and the pop-up bike lane, go to <http://bikeeasy.org/blog/archives/3035/>.

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