



## TREASURE CHEST CASINO CELEBRATES 18<sup>TH</sup> BIRTHDAY

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*For Immediate Release*

Kenner, La. – Treasure Chest Casino is celebrating its 18<sup>th</sup> birthday this September. In honor of its grand opening in September 1994, the casino is throwing an 18<sup>th</sup> Birthday Celebration complete with a concert, cupcakes and cash.

**Kicking off the festivities is a free outdoor concert on Sunday, September 2<sup>nd</sup>. Along with the City of Kenner, Treasure Chest will be welcoming to the stage Danny T and the Crawdaddy's from 3:00 pm-5:00 pm, Amanda Shaw and the Cute Guys from 5:30 pm-7:30 pm and the Topcats from 8:00 pm-10:00 pm. Both drinks and food will be sold by local vendors. Proceeds from the concert will benefit the local YMCA and Friends of Rivertown.**

The Treasure Chest will be celebrating its actual birthday, Wednesday, September 5<sup>th</sup> with free cupcakes for all visitors, while supplies last. The cupcakes, provided by Gigi's Cupcakes, will be handed out starting at 11:00 am.

Continuing with the birthday festivities is the 18<sup>th</sup> Birthday Balloon Pop on Saturday, September 15<sup>th</sup>. Players will be selected to pop a birthday balloon and win up to \$2,000 Slot Dollars. The winning doesn't stop there. The 18<sup>th</sup> Birthday Punch and Win will be held every Friday in September. Players will be selected to punch the birthday cake board and win up to \$18,000 Slot Dollars. Guests can visit any kiosk at the casino to receive a free entry for the drawings plus earn entries throughout the month based on play.

Concluding the celebration will be the 18<sup>th</sup> Birthday Grand Finale Drawings on Saturday, September 29<sup>th</sup>. Selected players will win cash with one lucky winner taking home the grand prize of \$18,000 cash.

For more information please contact the Treasure Chest Casino at (504) 443-8000 or visit the B Connected Club. Customers must be members of the B Connected program to participate.