



# CITY OF KENNER

## PRESS RELEASE

**MICHAEL S. YENNI**  
MAYOR

**FOR IMMEDIATE RELEASE**  
**February 28, 2013**

## MAYOR YENNI TO PRESENT A REDEVELOPMENT PROGRAM TO PROMOTE NEW GROWTH TO KENNER

At a media conference today (Thursday), Mayor Mike Yenni will unveil a corridor redevelopment plan that will be a 10-project enhancement program to the city's major thoroughfares, boulevards and intersections.

Citing safety and quality of life enhancements, Yenni is expected to ask the Kenner Council members to approve a comprehensive redevelopment plan intended to attract new families and businesses to Kenner. The corridor redevelopment plan is Phase One of the Kenner 2030 Initiative, a strategic project designed by researchers, engineers, community business leaders and elected officials to attract a new generation of residents and businesses to Kenner.

Yenni's strategic program will employ smart growth principles, more landscaping, improved beautification and enhanced quality of life. The program will include much needed upgrades to aging bridges using state of the art box culverts and advanced hydraulics.

Yenni will showcase the progressive projects at a Noon media conference on Thursday, February 28 at the Kenner Pavilion. Media and guests will be shown three-dimensional renderings of expected improvements to the city's main thoroughfares, boulevards and intersections. The project, if approved by the Kenner City Council, would be funded through refinancing sales tax bonds. All media is invited to attend.

### **Kenner Capital Improvement Project Press Conference**

**Thursday, February 28, 12:00 P.M. at Kenner Pavilion.**

**3800 Loyola Drive Kenner, LA 70065**

For more information please contact Faith Abadie at [Faith@buissoncreative.com](mailto:Faith@buissoncreative.com) or by phone at (504) 378-3792.

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