



FARMER'S MARKET

June 29, 2012

For Immediate Release

RIVERTOWN FARMER'S MARKET TO HOST KING KOOKER AND LABELLA'S AS SPECIAL EVENTS HEADLINERS IN JULY

Kenner, LA – On Saturday, July 7th King Kooker will be at the Rivertown Farmer's Market in Kenner. They will be selling their outdoor cooking products and demonstrating how to properly deep fry a turkey. The demo will start at 10 am. King Kooker has been a trusted name in outdoor cooking for 31 years. Their cooking equipment can be found in Rouse's, Academy, Wal-Mart, Tru-Value and other local stores. The family business specializes in equipment for boiling seafood, frying turkeys as well as fresh fish, cooking gumbo or jambalaya, grilling and smoking meats.

Joey LaBella of LaBella's Catering, another local family business, will be featured at the market on Saturday, July 21st at 10:30 am, spicing up the day with a dynamic cooking demo. LaBella's is located at 2118 3rd St. in Kenner's Rivertown, and is open for lunch daily M-F from 10:30 am-2:30 pm. LaBella's is also available for full service catering and event planning for any special occasion, providing exceptional service and fresh foods.

The Rivertown Farmer's Market is open on the 1st and 3rd Saturday of each month through October from 8 am-12 pm, in Heritage Park. If you would like to host a special demonstration or activity at the market please contact **Maria Bourgeois at 468-7211**.

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