



E. "BEN" ZAHN III
MAYOR

CITY OF KENNER

News Release

FOR IMMEDIATE RELEASE

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RAFAEL SADDY NAMED CULTURAL DIVERSITY COORDINATOR

Kenner, LA. – Fulfilling a campaign commitment to the entire community, Mayor Ben Zahn has brought in Rafael Saddy as Kenner's first Cultural Diversity Coordinator.

Saddy, who is retired from the Henkel Corporation, has more than 37 years of civic and community outreach experience and previously was the Hispanic Liaison under Kenner mayors Louis Congemi and Phil Capitano.

"As I talked to people, I heard again and again the desire for the city to have someone in the administration who could meet the demands of the different ethnic groups we have in the city," Zahn said. "This is about being inclusive and reaching out to all of our citizens."

While roughly 1 out of 5 Kenner residents is Hispanic, Saddy said his job will be to meet the needs of residents representing the wide spectrum of ethnic groups looking to understand how government operates.

"I am honored to have this opportunity to serve the community," said Saddy, who started on Feb. 24. "As Kenner's cultural diversity continues to grow, it is a necessity to help the many residents who are part of the melting pot that is Kenner today."

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