



CITY OF KENNER

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THE ESPLANADE MALL AND THE CITY OF KENNER CELEBRATE TARGET STORE GRAND OPENING



One year ago the City of Kenner celebrated a new beginning with the inauguration of a newly re-elected council as well as a new administration led by Mayor Michael S. Yenni. Simultaneously, the Simon Property Group, Inc., the Country's largest owner, developer and manager of retail shopping centers and owner of the Esplanade Mall announced news that signified a new beginning for Kenner's retail industry.

Perseverance and compromise fueled a lengthy negotiation period between Kenner City Officials, Simon Property Group and Target Corporation, and on July 1, 2010, Simon Property Group closed the transaction with Target Corporation that would bring a new Target Store to the City of Kenner's Esplanade Mall. This endeavor was also made possible as a result of Kenner's cooperation with JEDCO and its efforts to induce Target to build in Kenner. Just one short year later, Simon, along with the Mayor and City Officials gathered to celebrate its grand opening.

The construction of the 138,000 square foot Target store is complete. The store's shelves are stocked with retail and new Target team members are trained and ready to assist customers. Along with its standard line of retail, Kenner's Target location will include an expanded fresh food assortment.



Tuesday, Kenner City Officials and citizens gathered to celebrate the store's grand opening, encouraged and hopeful for the economic revitalization that this addition to their community will bring.