FOR IMMEDIATE RELEASE
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TURKEY AND A $20 FUNDRAISER FOR
SECOND HARVEST FOOD BANK ALSO HELPS KENNER

KENNER, LA. – November and December are among the highest demand months at food banks, so Second Harvest Food Bank is asking for help with its Turkey and a $20 campaign that began on Nov. 1 and continues through Nov. 25.

The goal is to collect 5,000 turkeys and raise $50,000 for families in need throughout southern Louisiana. According to Second Harvest, 1 out of 6 households in the state are at risk of hunger.

Kenner Mayor Michael Yenni urged city residents to think of others during the holidays and to consider a donation for the Turkey and a $20 campaign.

“The city of Kenner gets food donations throughout the year from Second Harvest, and helping Second Harvest will benefit its network of 474 partners and programs – which includes us,” Yenni said. “So when you donate to Second Harvest you are also helping the Food Bank here in Kenner.”

Food donations can be dropped off through Nov. 25 at the Second Harvest Food Bank, 700 Edwards Ave., between 8 a.m. and 4 p.m. or at the Winn-Dixie at 211 Veterans Blvd., in Metairie on Nov. 20 between 7 a.m. and 9 p.m. Money can be donated online at www.turkey.no-hunger.org; by phone at (504) 734-1322, at the checkout of the Winn-Dixie in your neighborhood and by mail to Second Harvest Food Bank.

Individuals and businesses can also create a fundraising page on the Internet. Information on how to set up and customize a fundraising page can be found at www.turkey.no-hunger.org/. Second Harvest gives away about 25 million pounds of food per year to approximately 210,000 individuals and families. That’s the equivalent of about 22.5 million meals.

“This is the time of the year that we should all do what we can to help others, and this Second Harvest food and fund drive is a great way to help people in Kenner and throughout south Louisiana,” Yenni said.

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