FOR IMMEDIATE RELEASE
May 6, 2015

KENNER WELCOME SIGNS TO TURN TURQUOISE FOR LUNG HEALTH WEEK

Kenner, LA. – Call it the Turquoise Takeover in Kenner.

In conjunction with National Women’s Lung Health Week from May 11th to 15th, Kenner Mayor Michael Yenni announced Thursday that the city will place turquoise filters on the lights illuminating Kenner signs at the following locations: Veterans Memorial Boulevard, Interstate 10, Power Boulevard, West Napoleon Avenue and Roosevelt Boulevard, West Napoleon and Airline Drive and Airline and the St. Charles Parish line.

The filters were in place Tuesday morning and turquoise lighting also will be illuminating Building D, which houses the Public Works and several other departments, at 1610 Rev. Richard Wilson Drive.

“Similar to our pink campaign during Breast Cancer Awareness Month in October, the goal is education, and from there, people will hopefully decide to support this very worthy cause,” Kenner Mayor Michael Yenni said.

Local organizers for National Women’s Lung Health Week have asked officials throughout the metropolitan area to light buildings, welcome signs and other landmarks in the color turquoise, and officials said the Superdome will be one of those landmarks.

Lung cancer kills more women in the country than any other type cancer – surpassing breast cancer in 1987, according to the American Lung Association.

The American Lung Association created the LUNG FORCE campaign in 2014 to raise awareness and funds for this very serious disease. For more information on LUNG FORCE, or to make a donation, go to www.lungforce.org.

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