



MICHAEL S. YENNI
MAYOR

CITY OF KENNER

PRESS RELEASE

FOR IMMEDIATE RELEASE
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CHRISTMAS IN JULY DEBUTS JULY 26TH IN RIVERTOWN

Kenner, LA. – Wouldn't it be great to take care of everyone on your Christmas list without worrying about parking or traffic jams – and enjoy a family outing at the same time?

That's possible, weather permitting, on Saturday July 26th in Rivertown during the inaugural *Christmas in July* event from 5 to 10 p.m. in Heritage Park. There will be a parking lot filled with crafts vendors offering unique gift options and a 100 percent chance of "snow." At 6 p.m., the *Laser Holidays* show can be seen for just \$2 per person at the Kenner Planetarium Megadome Cinema.

The culmination of the evening is a free showing of the popular movie *Elf* at 8 p.m. on a 25-foot outdoor movie screen. Bring lawn chairs and blankets, but keep the pets at home. Food and drinks will be on sale throughout the evening, so no outside food is allowed.

"We are constantly looking for opportunities to sponsor special events for residents," Kenner Mayor Michael Yenni said. "Combining a free movie with a chance to do some early holiday shopping seems like a perfect match," he said.

For more information, call 468-7231.

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