

FOR IMMEDIATE RELEASE

March 31, 2017

Kenner, Louisiana –The Esplanade is pleased to announce some of our April activities. Our Easter Bunny set operated by Cherry Hill Photography will open today, Friday, March 31, 2017 at 3:30pm. Monday – Friday hours, the set will open at 11:00am and close at 8:00pm. Saturdays will vary and Sundays, the set will open from noon – 6:00pm. Visit esplanademall/events/photos-with-the-easter-bunny for more details and pricing.

On Sunday, April 2, we will host our **Compassionate Bunny** event from 9:30am to 11:30am near the Easter Photography set. This event is hosted by the center and provides a subdued and welcoming environment for children with special needs and their families. Sly Fox, our event partner, will have prizes available for families. Free to attend, families are asked to register via Eventbrite. compassionatebunny0402.eventbrite.com Photography fees apply for photo packages.

On Wednesday, April 5, join us for **Wellness Wednesday**. We are hosting a FREE Yoga class and health chat from 8:30 – 9:30 am in Center Court. Health & Wellness Coach, Emily Stieber will start the day off with a peaceful yoga class and then follow it with a discussion on how to cut sugars from your diet for a healthier lifestyle.

On April 8, The Esplanade is proud to announce, our Easter Celebration. Our Easter Egg Hunt starts at 9:00 am and children 10 & under are invited to meet near Café Du Monde with their Easter Baskets. Tenants providing eggs or prizes include Absolute Real Estate, Essentially NOLA, Katie's Creamy Pralines, Q's Bridal, and more. Immediately following, Chatty the Mime will be in Center Court to entertain children with balloon sculptures. Community organizations will be onsite to interact with the families including: Access Health, EMPAQ Group, Glam U 101, Kenner Citizen Police Academy, Kenner Recreation Department, People's Organization for Social Equality, Proof of What's Possible, The R & K Sisters, and more. Performances will start at 10:00am in Center Court featuring Hyphy & Steve with Company and followed by The R & K Sisters. At noon, Glam U 101, Inc. will lead our Kid's Club.

About the Esplanade: The Esplanade is the premier shopping destination for the City of Kenner, St. Charles, and St. John the Baptist Parishes with more than 200,000 people in these areas alone. The Esplanade features more than 70 diverse shops, restaurants and services. Tenants include anchors Target, Dillard's, and The Grand Theatre 14; specialty shops Children's Place, Kids Footlocker, Old Navy, Victoria's Secret, and more. New tenants include Katie's Creamy Pralines, and Willow Boutique. The Esplanade has entrances into the mall from 32nd Street and West Esplanade. For more information, visit www.esplanademall.com.

The Esplanade's current management company and owner, Pacific Retail Capital Partners (PRCP) is one of the nation's premier retail operators of large open-air centers and enclosed malls, with more than \$1.2 billion in retail assets currently under management. With a keen focus on enhancing the value and quality of its growing portfolio, PRCP is dedicated to creating a unique, strategic vision for each property and exceeding the highest expectations of retail investors, retailers, and consumers.

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