



CITY OF KENNER

PRESS RELEASE

MICHAEL S. YENNI
MAYOR

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KENNER RANKED NO. 10 MOST ETHNIC AND RACIALLY DIVERSE SMALL CITY

Kenner, LA. – Kenner is the 10th most ethnically and racially diverse city in the country, among those with a population under 100,000, according to the website WalletHub.

The website identified a number of U.S. Census Bureau statistics for 313 of the most populated cities and areas in the country and focused on three in particular: racial and ethnic diversity, language diversity and U.S. region of birth diversity.

Based on those metrics, Kenner was No. 10 in the small city category. No other Louisiana city made the top 10 in either the small, midsize or large city category. In an overall category comparing all cities, Kenner ranked No. 27. There was no other city in the metropolitan area within the top 200 overall. Bossier City ranked No. 85.

“Diversity is something we are very proud of in Kenner,” Kenner Mayor Michael Yenni said. “We know that more than 1 out of 5 residents are Hispanic and you only have to drive down Williams Boulevard to see the many different ethnic restaurants and other businesses.”

The website points out that ethnic change has been ongoing for years and is forecast to continue. “By its estimates, the U.S. Census Bureau projects that no single ethnic group will comprise the majority in the U.S. for the first time in 2044.”

Yenni said he believes the diversity in Kenner will make the city an appealing location for young families and businesses for decades to come.

To see the full list of rankings, go to www.wallethub.com.

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