



CITY OF KENNER

PRESS RELEASE

MICHAEL S. YENNI
MAYOR

FOR IMMEDIATE RELEASE
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KENNER CHOSEN AS HOST CITY FOR STATEWIDE TOURISM SUMMIT

Kenner, LA. – The Lt. Governor’s Tourism Summit 2014, one of the biggest events of the year for the state Office of Tourism, opened Tuesday in Kenner with a day of registration, meetings and an evening reception in Rivertown.

Kenner was selected as the host city for the summit, which attracts tourism and marketing leaders as well as local officials from throughout the state. The summit, at the Pontchartrain Center, continues today and wraps up on Thursday.

“Kenner is proud to be the host city for Jefferson Parish for this important event,” Kenner Mayor Michael Yenni said. “It’s great to get tourism leaders from throughout the state together, and I am so excited to be able to show off Rivertown along with all Kenner has to offer from the river to the lake.”

Yenni said he was honored to have Lt. Gov. Jay Dardenne back in the city. The lieutenant governor has made several visits to Kenner since taking office, most recently at the Main Street Kickoff in June – the huge block party that celebrated Rivertown’s designation from the state as a Main Street Community.

The mayor also thanked Jefferson Convention and Visitors Bureau President Violet Peters for helping to bring the state’s top tourism leaders to Kenner.

“We are very excited to showcase Kenner and Jefferson Parish to hospitality leaders from across the state,” Peters said. “We are confident the return on this investment will reap dividends for years to come.”

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