



**11TH ANNUAL FIGHT FOR AIR WALK
IN NEW ORLEANS TO BENEFIT
THE AMERICAN LUNG ASSOCIATION OF LOUISIANA**

*October 10, 2011
For Immediate Release*



KENNER, LA– The 11th annual Fight for Air walk will be held on Saturday, October 15, 2011 at Audubon Park in New Orleans. Registration is at 8:00 a.m. and the walk begins at 9:30 a.m. There will be a silent auction with a table full of wonderful items to bid on, along with other local hospitals and medical facilities handing out literature about all lung diseases, how to detect them and proper treatment. After the 5K walk, Blue Cliff College will be available at several tables set up to assist with sore and achy muscles.

Mayor Mike Yenni will serve as co-chairman for this event once again this year. “It’s a worthy cause. Besides, who doesn’t know someone who suffers from asthma?” said Mayor Yenni, whose relative had asthma as a child. Asthma is the #1 chronic reason that children miss school, resulting in 14 million missed school days each year.

Lung Disease is the 3rd leading cause of death in the United States. 1 in 7 Americans will die from lung disease. Lung cancer is the single deadliest cancer, killing more women than breast and ovarian cancer combined. Each year, 392,000 people die from tobacco-cause disease, making it the leading cause of preventable death in the United States.

The American Lung Association of Louisiana has a goal of \$70,000.00 this year and is currently more than half way there. As of now \$37,153.46 has been raised and the American Lung Association is hoping it will increase as the date of the walk approaches.

Join Team Kenner in the Fight!

If you would like to join Team Kenner or make a donation, please go to www.lungusa.org and search Team Kenner or contact Michele Lawler at 504-468-7280. If you are interested in starting your own team or volunteering, contact Aline Vitale at 504-828-5864 or email aline@bellsouth.net.