



★★★ MEDIA ADVISORY★★★
WEDNESDAY, DECEMBER 21 at 5:00 pm

**THE ESPLANADE BUILDS 'CAN-STRUCTION' OF GIANT TREE CREATED FROM
CANNED GOODS**

*Mall invites visitors to bring canned goods and other non-perishables to benefit
the Kenner Food Bank*

WHAT: The Esplanade guests are invited to help end hunger this holiday season by donating a canned good or non-perishable food item to the Kenner Food Bank. All items donated will help to build a giant "Can-struction" of a holiday tree, adding a fantastic visual element to the project.

The Kenner Food Bank serves all families in need of assistance this holiday season and throughout the year. This project is designed to help inspire the spirit of giving at a time when the food bank needs it most.

Additionally, the public is invited to watch Kenner Mayor Michael Yenni as he adds a canned good to the top of the Can-struction and officially lights the tree at a tree lighting ceremony on Wednesday, December 21.

WHEN: Mall visitors invited to bring canned good or non-perishable food items
Now through Saturday, December 31 during mall hours

Mayor Michael Yenni lights the Can-struction tree
Wednesday, December 21, 5 pm

WHERE: The Esplanade – Guest Services
1401 West Esplanade
Kenner, LA 70065

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