



CITY OF KENNER

OFFICE OF THE MAYOR

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MAYOR

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COVERAGE ALERT
July 6, 2010

HERZING UNIVERSITY OPENS NEW CAMPUS IN KENNER

Ribbon Cutting at 6 P.M. Today at 2500 Williams Blvd.

Herzing University, which operates college campuses at 10 locations in eight states, is opening a new campus in Kenner Tuesday afternoon in ribbon cutting ceremonies with Mayor Michael S. Yenni cutting the ribbon.

The event will get underway at **6 p.m.** at 2500 Williams Boulevard, Kenner.



Herzing University was one of the first post-secondary institutions founded to prepare students for careers in the computer industry. Since 1965 business and computer-related education has been the focus of Herzing, even as it grew to encompass campuses in eight U.S. states and the founding of its Online Division, Herzing University Online.

While expanding its campuses, Herzing also diversified its educational programs to include the fields of business management, electronics, health care, graphic design, and public safety. It also raised the level of credentials from diplomas to bachelor of science degrees and associate of science degrees at all U.S. campuses and master's degrees at the Online campus.

The university web site said managers and executives of Herzing have been leaders in their respective industries, and Herzing University has been nationally recognized for its community services.

With small class sizes and needs-based programs, Herzing University offers a true and much sought after alternative to large, impersonal classrooms. It prides itself in providing its students with urgently needed skills to prevail in a challenging marketplace. Toward that end, its qualified faculty is carefully recruited from the business community and conveys hands-on knowledge in an effective and interesting manner.

The web site also said Herzing's technology graduates are sought out by companies in need of network administrators, software engineers, application developers and system analysts to keep their systems on the cutting edge. Herzing is proud to see so many of them play pivotal roles in the companies they work for and use the knowledge they acquired at Herzing University to be innovators at their jobs.

It added that its highly popular paralegal program is one of the very few American Bar Association (ABA) approved programs in Louisiana. Numerous law firms have sought to recruit Herzing graduates and will continue to do so as the legal community's demand for sophisticated and well-educated paralegals continues to increase.

Finally, Herzing's Bachelor and Associate degree programs in Business Administration provide its graduates with ample opportunities to climb up the corporate career ladder in their current professions, enable them to land jobs they have long dreamt of, or even start their own successful businesses.

Herzing University's local campus has been and continues to be a fine example of the University motto, "Education works – and so do our graduates!"

The Herzing's local campus is conveniently located in the Westland Shopping Center on the corner of 25th and Williams Boulevard in Kenner.

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