


GREATER NEW ORLEANS
FOUNDATION
For a vibrant region.

June 28, 2010

Dear Community Members:

At The Esplanade Mall, community involvement and service is the cornerstone of our business. We are committed to educating and giving back to the community that supports us, and in doing so, we are excited to announce that we are hosting a concert and expo event benefiting the *Gulf Coast Oil Spill Fund*.

As the world watches what has become one of the nation's worst environmental disasters in decades, the Greater New Orleans Foundation has established the Gulf Coast Oil Spill Fund to help support organizations providing critical services to fishermen and their families. The fund will support work that helps the communities most affected by the oil spill in Plaquemines, St. Bernard, Jefferson, Terrebonne, and Lafourche Parishes.

You are invited to participate in The Esplanade Mall's Gulf Coast Oil Spill Fundraising event, to be held on Sunday, July 25th from 6:30 p.m. to 10:00 p.m. throughout The Esplanade Mall. We would greatly appreciate your business's participation through a donation to the foundation and an informational table at the event advising the community about your products and services. We are working with area community groups, city leaders, and the Greater New Orleans Foundation, in coordinating this important community event. We are excited to announce that *Bag of Donuts* will be headlining our event along with performances by other area artists. Activities for children will be available along with informational materials provided by various conservation groups.

Because the way we respond to our unique environmental challenges will determine every aspect of our region's future—from the shape of our communities to the strength of our economy—we believe that our work is critically important. Never has it been more important than today with the oil spill threatening one of the world's richest ecological systems. Let us demonstrate the dedication and support that we have for the future of Louisiana and our effected citizens, **Give to the *Gulf Coast Oil Spill Fund* today!**

Sincerely,

Kelly White
Director of Marketing and Business Development

2010 GULF COAST OIL SPILL FUNDRAISER

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THE ESPLANADE MALL

JULY 25, 2010
6:30PM – 10:00PM

As the world watches what has become one of the nation's worst environmental disasters in decades, the Greater New Orleans Foundation has established the Gulf Coast Oil Spill Fund to help support organizations providing critical services to fishermen and their families. The fund will support work that helps the communities most affected by the oil spill in Plaquemines, St. Bernard, Jefferson, Terrebonne, and Lafourche Parishes.

Your business is invited to participate in this one-day event to generate leads, educate the public, and help our community and its members during this environmental crisis.

All vendors will receive:

- (1) 6-ft table, table cloth, an 8ftx8ft space, and table signage
- Electrical access (if requested)

Vendor requirements:

- Sign Up and donate \$100, paid to Greater New Orleans Foundation/Gulf Coast Oil Spill Fund

Sponsorship:

- \$1000 includes (2) 6-foot tables at the event, prime placement near Center Court, mention in all press releases, newspaper and radio advertising (if applicable), mention on The Esplanade Mall's website, table tents in the food court, and Calendar of Events.
- Ability to distribute flyers and literature about your company at Simon Guest Services during the month of July. Advertiser to pay for production of print material.

GULF COAST OIL SPILL FUND

GREATER NEW ORLEANS
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REGISTRATION

CONTACT:

P. 504-468-6116, F 504-466-9502

KELWHITE@SIMON.COM OR CRONQUILLE@SIMON.COM

BUSINESS NAME
(DBA): _____

CONTACT: _____

ADDRESS: _____

PHONE: _____ FAX: _____

EMAIL: _____

WILL YOU NEED ELECTRICAL ACCESS? _____

PLEASE CHECK IF INTERESTED:

_____ YES, RESERVE ME BOOTH AT THE GULF COAST OIL SPILL
FUNDRAISER FOR A MINIMUM \$100 DONATION!

_____ YES, RESERVE ME BOOTH AT THE GULF COAST OIL SPILL
FUNDRAISER AT THE \$1000 SPONSORSHIP LEVEL!

_____ YES, I WOULD LIKE TO DONATE A DOOR PRIZE FOR
THE SILENT AUCTION AT THE GULF COAST OIL SPILL
FUNDRAISER. ALL PROCEEDS WILL BENEFIT THE GULF COAST
OIL SPILL FUND.

IF YES, WHAT ITEM?

ALL REGISTRATION FORMS MUST BE EMAILED OR FAXED TO KELLY WHITE OR CASEY
RONQUILLE AT 504-466-9502 BY JULY 16TH 2010!