



# CITY OF KENNER

## OFFICE OF THE MAYOR

**EDMOND J. "ED" MUNIZ**  
MAYOR

**EMILE LAFOURCADE**  
ASSISTANT TO THE MAYOR,  
PUBLIC INFORMATION OFFICER

**FOR IMMEDIATE RELEASE**  
**March 15, 2010**

### **MEDIA ADVISORY**

**WHO:** City of Kenner Department of Community Development

**WHAT:** Hispanic Resource Center sponsored event featuring the 2010 Census, U.S. Social Security Administration, LSU Healthcare Network, AARP and others available in English and Spanish

**WHEN:** Saturday, March 20, 2010 from 9:30 a.m. to 1:30 p.m.

**WHERE:** Hispanic Resource Center, 4312 Florida Avenue, Kenner

**WHY:** The City of Kenner Department of Community Development's Hispanic Resource Center will host its annual growing healthcare and public exhibition, including representatives from 2010 Census. It is free and open to the public. Some of the representatives include: Social Security Administration, LSU Healthcare Network, MEDICAID, LaChip, Peoples Health, Multiple Sclerosis - MS Chapter, Diabetes Management & Supplies, Tobacco Free, SHIP, H & R Block, the Jefferson Council on Aging, the AARP Drivers Safety Program, Families Helping Families, ADVOCACY Center, Agenda for Covering Kids, the LSU Stanley S. Scott Cancer Center, Dr. Christian Mayorga and Conchita Sulli & Associates.

Some of the healthcare screenings include vision, blood pressure, body mass and glucose. There will also be information and screening coupons for abdominal aortic aneurysm and carotid. The screenings and other information provided are aimed at underrepresented populations throughout the New Orleans metro area, including the 2010 Census, who will educate the public on the importance of the upcoming population count.

Jaime Perez, director of clinical operations at the LSU Healthcare Network, said it remains vital to educate the community on healthcare topics and screenings, sometimes the difference between life and death.

"There are several times when patients are unaware (of health issues) because they aren't experiencing any symptoms," Mr. Perez said. "It's because of the screenings that often allow patients to be aware and seek preventive treatments."

**CONTACT:** For media inquiries or to schedule an interview, please contact Hispanic Resource Center supervisor Rebeca Hasbun at 504-469-2570. **B-Roll is available.**

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