



CITY OF KENNER

OFFICE OF THE MAYOR

EDMOND J. "ED" MUNIZ
MAYOR

EMILE LAFOURCADE
ASSISTANT TO THE MAYOR,
PUBLIC INFORMATION OFFICER

FOR IMMEDIATE RELEASE
April 19, 2010

KENNER CELEBRATES 40th EARTH DAY

Green Light New Orleans Campaign Hits Kenner Streets



Twenty New York state high school students will be in Kenner Tuesday as part of a collaborative Earth Day effort to educate local residents on the effects of climate change while replacing 700 incandescent bulbs in their homes with compact fluorescent lights.

Students from Rush-Henrietta High School of Rochester will spend about six hours in North Kenner as volunteers of the Green Light New Orleans campaign, a nonprofit group that promotes environmental awareness throughout the metro area, teaming up with the city's Department of Community Development. They will concentrate on the part of Florida Avenue in the vicinity of the Hispanic Resource Center at 4312 Florida Ave.

"We've worked with Kenner before, and it was successful," said Tricia Ryel, a coordinator for Green Light New Orleans.

Ryel said the volunteers, who are spending their Spring Break here, will look to educate while handing out as many as 25 compact fluorescent lights to each resident, which can cut as much as 75 percent of the wattage used by incandescent bulbs, translating into significant savings along with reducing carbon dioxide.

Arleeta Terrell, director of the city's Community Development Department, said it remains committed to increasing community awareness in all aspects, including environmental protection. The department has also hosted free tax seminars, breast cancer awareness, Hispanic outreach programs and block grants.

"This small change throughout the household uses a significantly less amount of energy, cuts the costs of your monthly light bill, and helps the environment," she said.

Earth Week started April 16 and culminates on April 22, which marks the 40th anniversary since its founding by U.S. Sen. Gaylord Nelson.

For more information, contact the Kenner Department of Community Development at 504-468-7588.

###