



CITY OF KENNER

OFFICE OF THE MAYOR

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MAYOR

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FOR IMMEDIATE RELEASE
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WORLD A.I.D.S. DAY OBSERVANCE IN KENNER SATURDAY

Health Fair, Free Screenings at The Esplanade Mall

The City of Kenner through its Community Development Department will host its 4th Annual World Aids Day Observance event on Saturday, December 5 at the Esplanade Mall in partnership with the New Orleans Regional AIDS Planning Council (NORAPC).

The Esplanade Mall is located at 1401 West Esplanade Avenue. The event is planned from 10 am to 2 pm, in recognition of the 21st annual World AIDS Day with a special focus on reducing HIV/AIDS-related stigma and promoting HIV testing.

"This year we chose to bring our event to an area we hope to attract young people – the Mall" said Arleeta Terrell, Director of the City of Kenner Community Development Department.

"HIV/AIDS is a "disease of young people" said Terrell.

According to recent statistics 45 percent of the new infections each year are occurring among people ages 15 to 24, Terrell said. Several HIV/AIDS service providers will be on hand to educate, motivate, and mobilize the community against HIV/AIDS.

A variety of activities will be available for all ages. Health services and information will be offered, including onsite blood pressure screening, LA Chip and Medicaid enrollment, Wal-Mart Vision center, confidential free HIV testing and many other activities. There will also be the Ochsner Blood Mobile sponsoring a Blood Drive.

All donors will receive a long sleeve Saints/Blood Bank t-shirt, mini physical, blood type, cholesterol screening, and family blood assurance package. In addition, all blood donors will be entered into a drawing for **TWO TICKETS to the SAINTS vs. DALLAS COWBOYS Home**

Game on Saturday night – December 19th. (Drawing will be held Thursday morning, December 17th and winner will be notified by phone).

Other participating organizations include Children's Hospital - C.H.A.P.S. Program, Louisiana Spirit - Stress Management and counseling services; P.O.S.E. First Time Homebuyers Training Program; Jefferson Parish Adult Education Program and Families Helping Families.

For more information about the event call the Kenner Community Development Department 504-468-7588.

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