



PRESS RELEASE

# City of Kenner

FOR IMMEDIATE RELEASE

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## **PARADE STARTING POINT ADJUSTED: KREWE OF ISIS PARADES THIS SATURDAY IN KENNER; KENNER GRAS FESTIVITIES RETURN**

**Kenner, LA. – (February 6, 2024) On Saturday, February 10, 2024, the Krewe of Isis is set to return to the streets of the City of Kenner for another fun-filled, family friendly parade. With nearly 200 members, the Krewe of Isis celebrates its 51st year and is the largest and oldest all female Mardi Gras organization in Jefferson Parish. Isis is also the oldest consecutively parading traditional Carnival organization in Jefferson Parish.**

**The City of Kenner is excited to bring Carnival in Kenner back this year with a line-up of family friendly Mardi Gras events that offer a suburban alternative for Carnival celebrations. Saturday's events will begin at 2pm with Kenner Gras, a festival at Kenner City Park (3800 Loyola Drive) featuring food trucks and vendors, as well as live music by Soul Revival beginning at 3pm. The Kenner Gras celebration is situated on the parade route and is free to the public. It will conclude at 6pm as the Krewe of Isis begins to roll.**

**With a slight change to its starting point this year, the Krewe of Isis parade will begin at the Pavilion at Esplanade Shopping Center located at 1000 W. Esplanade. It will roll westbound down West Esplanade, turning right onto Loyola, with a subsequent right turn onto Vintage, then a left turn onto Chateau Boulevard and a final right turn on Joe Yenni. The parade will disband at the Pontchartrain Convention and Civic Center located at 4545 Williams Boulevard.**

**When asked about the success of Kenner Gras and the Krewe of Isis parade, Mayor Mike Glaser explained "Kenner is happy to host the Carnival in Kenner line up for residents and visitors who appreciate a more suburban, family-friendly take on Mardi Gras traditions. The atmosphere is a bit different from the scenes in uptown and downtown New Orleans with a little less hustle and bustle, but the same amount of fun."**

**For more information regarding Kenner Gras and the Krewe of Isis Parade, including a map of the slightly modified route, please visit [www.kenner.la.us/carnival](http://www.kenner.la.us/carnival).**

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