



Heidi Glorioso
Assistant to the Mayor
2020 Fourth Street
Kenner, LA. 70062

CITY OF KENNER

Office of the Mayor

Kenner Food Truck Festival at Laketown
5050 Williams Blvd., Kenner, LA 70065
(next to Treasure Chest Casino)
Sunday, Oct. 20, 2024
11 a.m. - 7:30 p.m.

Dear friend,



The city of Kenner and Mayor Michael J. Glaser are proud to announce the 3rd annual Kenner Food Truck Festival will be held at Kenner's Laketown area (5050 Williams Blvd.) on Sunday, Oct. 20, 2024 from 11 a.m.- 7:30 p.m. Thanks in large part to supporters like you, this festival continues to grow and is quickly becoming a premiere event in the City of Kenner. For 2024, the Kenner Food Truck Festival will again expand entertainment, lengthen hours, and feature even more food trucks! Boasting 4 bands for the first time and more than 30 trucks, our third year is primed to be another unforgettable day for food and family fun and in the city of Kenner.

We are currently seeking sponsors to support our efforts at the 3rd annual Kenner Food Truck Festival. The event will feature live music, arts and crafts, children's activities like face-painting and inflatable fun, and of course the fare of more than 30 food trucks from throughout Louisiana. Please consider partnering with us through one of the sponsorship opportunities listed below. We value your contributions to the community of Kenner and thank you for your support!

Presenting Sponsor: \$20,000-1 available

Includes a 20'x20' VIP covered gazebo with seating for 20 people, 4'x8' signage or sponsor provided banner on stage, logo placement on print and social media advertisements, recognition from the stage throughout the event, and placement on sponsorship "Thank You" board at event.

Platinum Sponsor: \$15,000

Includes designated fifteen (15) wristbands for VIP space under 20'x20' tents, 4'x8' signage or sponsor provided banner on stage, logo placement on print and social media advertisements, recognition from the stage throughout the event, and placement on sponsorship "Thank You" board at event.

Gold Sponsor: \$5,000

Includes designated ten (10) wristbands for VIP space under 20'x20' tents, 4'x8' signage on stage, logo placement on print and social media advertisements, recognition from the stage throughout the event, and placement on sponsorship "Thank You" board at event.

Silver Sponsor: \$2,500

Includes designated ten (10) wristbands for VIP space under 20'x20' tents, 4'x4' signage on stage, recognition from the stage throughout the event, and placement on sponsorship "Thank You" board at event.

Green Sponsor: \$1000

Includes designated five (5) wristbands for VIP space under 20'x20' tents, 24"x18" signage on stage, space for placement of 10'x10' tent (sponsor provided), recognition from the stage throughout the event, and placement on sponsorship "Thank You" board at event.

Bronze Sponsor: \$500

Includes designated two (2) wristbands for VIP space under 20' x 20' tents, 24"x18" signage on stage, recognition from the stage throughout the event, and placement on sponsorship "Thank You" board at event.

Kenner Kids' Korner Sponsor: \$2,000 -1 available

Includes designated eight (8) wristbands for VIP space under 20'x20' tents, 4'x8' signage designating the Kenner Kids' Korner as the "YOUR COMPANY'S NAME" Kenner Kids' Korner, recognition from the stage throughout the event, and placement on sponsorship "Thank You" board at event.



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Company Name:

Contact Person:

Street Address:

City:

State:

Zip Code:

Phone:

Email:

Sponsorship Level Commitment:

Presenting: \$20,000 (1 Available)

Friend of the Fest (In-Kind Support)

Platinum: \$15,000

Item to be donated: _____

Gold: \$5,000

Silver: \$2,500

Green: \$1,000

Bronze: \$500

*Please include a JPG file of your logo
(in high-resolution) for printing of all signage

Kenner Kids' Korner: \$2,000 (1 Available)

For more information or to return completed form, please contact:

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