



PRESS RELEASE

City of Kenner

FOR IMMEDIATE RELEASE

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HISTORIC RIVERTOWN TO HOST KENNER'S OLE MAN RIVER HALF MARATHON/10K/5K/KIDS RUN DECEMBER 14TH

Kenner, LA- (August 27, 2024) Saturday, December 14, 2024 historic Rivertown will be the proud host of Kenner's Ole Man River Half Marathon/10/5k/Kids Run. A fun and festive event that celebrates the spirit of Kenner with a scenic route along the mighty Mississippi. In its 43rd year, this highly anticipated event is the only half marathon in Jefferson Parish, offering a unique opportunity to experience the historic charm of Rivertown while participating in a race that embodies the spirit of community, health and fitness.

"The City of Kenner is thrilled to be the new host of this popular race that is loved by man, and proud to host Jefferson Parish's only half marathon opportunity," said Mayor Mike Glaser. We are proud to partner with the New Orleans Track Club and look forward to the best Ole Man River road race yet."

Kenner's Ole Man River is going to be an experience that includes a pre-race sip and stroll and a 2-day packet pick up filled with festivities hosted by surrounding Rivertown destinations. On race day, a post-race party will feature live music, refreshments and much more. Registrants will receive race shirts and finishers will be gifted a commemorative medal. The Ole Man River event will be the final Grand Prix race of 2024!

Whether you are a seasoned marathoner, casual walker, or just want to participate in the holiday costume contest, there's fun to be had and an option for you at Kenner's Ole Man River 2024. To register, and for more information, visit the website at <https://runsignup.com/Race/LA/Gretna/OleManRiver>.

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