



SPONSORSHIP PACKAGES

For Community Events

Building Community, Creating Impact



INTRODUCTION

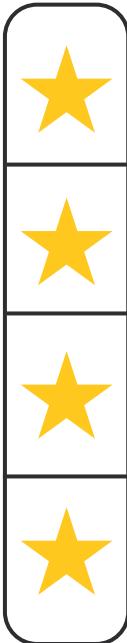
The city of Kenner, in partnership with Visit Kenner, hosts a variety of special events throughout the year, bringing together residents, businesses and visitors to celebrate our vibrant community.

Sponsoring these events provides an excellent opportunity to showcase your brand, support local initiatives and connect with thousands of attendees while enhancing Kenner's tourism and economic growth.

With sponsorship opportunities ranging from intimate community gatherings to large-scale festivals, your business will benefit from widespread exposure while demonstrating its commitment to Kenner's success, **From the River to the Lake!**



WHY SPONSOR?



Brand Visibility: Gain exposure through event signage, social media, and on-site recognition.

Community Engagement: Connect with the local community and build strong relationships.

Corporate Social Responsibility: Showcase your commitment to supporting local initiatives.

Exclusive Access: Many sponsorships include VIP perks, networking opportunities, and premium placements





PREMIERE EVENTS



Higher Visibility at events with larger attendance



Unique sponsorship packages that align with specific themes & audiences



Exclusive benefits such as VIP access, additional signage and special recognition at the event



FOOD TRUCK FESTIVAL

LAKETOWN

NOVEMBER 16, 2025

06

Get your taste buds excited and join the **4,000+ attendees** who came out last year to indulge in a lineup of **over 35 food trucks** serving everything from savory bites to sweet treats! Enjoy **live music and family fun** at this ultimate foodie experience. Bring your appetite and dig in!

Presenting Sponsor \$20,000

- 20' X 20' VIP COVERED GAZEBO
SEATING FOR 20 PEOPLE
- 4X8 SIGNAGE OR SPONSOR PROVIDED BANNER
ON STAGE
- LOGO PLACEMENT ON PRINT AND SOCIAL
MEDIA
- RECOGNITION FROM THE STAGE THROUGHOUT THE
EVENT
- LOGO PLACEMENT ON SPONSORSHIP
THANK YOU BOARD AT EVENT
- * 1 AVAILABLE SPONSOR AT THIS LEVEL

Gold Sponsor \$8,000

- 10 WRISTBANDS FOR VIP SPACE UNDER
20'X20' TENTS
- 4X8 SIGNAGE ON STAGE
- LOGO PLACEMENT ON PRINT AND
SOCIAL MEDIA
- RECOGNITION FROM THE STAGE
THROUGHOUT THE EVENT
- LOGO PLACEMENT ON SPONSORSHIP
THANK YOU BOARD AT EVENT

Platinum Sponsor \$15,000

- 15 WRISTBANDS FOR VIP SPACE UNDER
20'X20' TENTS
- 4X8 SIGNAGE OR SPONSOR PROVIDED BANNER
ON STAGE
- LOGO PLACEMENT ON PRINT AND SOCIAL
MEDIA
- RECOGNITION FROM THE STAGE THROUGHOUT
THE EVENT
- LOGO PLACEMENT ON SPONSORSHIP
THANK YOU BOARD AT EVENT

Silver Sponsor \$2,500

- 10 WRISTBANDS FOR VIP SPACE UNDER
20'X20' TENTS
- 4X4 SIGNAGE ON STAGE
- RECOGNITION FROM THE STAGE THROUGHOUT
THE EVENT
- LOGO PLACEMENT ON SPONSORSHIP
THANK YOU BOARD AT EVENT

FOOD TRUCK FESTIVAL (continued)

LAKETOWN

NOVEMBER 16, 2025

Kenner Kids' Korner Sponsor \$2,000

- 8 WRISTBANDS FOR VIP SPACE UNDER 20'X20' TENTS
- 4X8 SIGNAGE ON STAGE DESIGNATING THE KENNER KIDS' KORNER AS YOUR COMPANY NAME
- RECOGNITION FROM THE STAGE THROUGHOUT THE EVENT
- LOGO PLACEMENT ON SPONSORSHIP THANK YOU BOARD AT EVENT
- * 1 AVAILABLE SPONSOR AT THIS LEVEL

Bronze Sponsor \$500

- 2 WRISTBANDS FOR VIP SPACE UNDER 20'X20' TENTS
- 24" X 18" SIGNAGE ON STAGE
- RECOGNITION FROM THE STAGE THROUGHOUT THE EVENT
- LOGO PLACEMENT ON SPONSORSHIP THANK YOU BOARD AT EVENT

Green Sponsor \$1,000

- 5 WRISTBANDS FOR VIP SPACE UNDER 20'X20' TENTS
- 24" X 18" SIGNAGE ON STAGE
- SPACE FOR PLACEMENT OF 10'X10" TENT (SPONSOR PROVIDED)
- RECOGNITION FROM THE STAGE THROUGHOUT THE EVENT
- LOGO PLACEMENT ON SPONSORSHIP THANK YOU BOARD AT EVENT

VIPPERKS !!

- FOR FOOD TRUCK FESTIVAL, VIP SECTIONS INCLUDES:
- DEDICATED VIEWING SPACE ADJACENT TO STAGE
- DEDICATED CASH BAR SERVICE
- ACCESS TO UPGRADED RESTROOM FACILITY
- VIP PARKING PASSES

SIPPING WITH SANTA

CHATEAU COUNTRY CLUB

DECEMBER 2, 2025

08

Join us for this **festive annual fundraiser** filled with seasonal cocktails, holiday cheer, unique shopping, and a jolly visit from Santa—all proceeds support the **Kenner Food Bank and local families in need**.

Presenting Sponsor \$10,000

- CHECK PRESENTATION ON STAGE WITH ELECTED OFFICIALS
- MAJOR LISTING IN ALL LITERATURE, ADVERTISING AND SIGNAGE AT THE EVENT
- 20 TICKETS
- 2 RESERVED TABLES
- EARLY VIP ENTRANCE TO THE PATRON PARTY (5:00 PM)
- ★ 1 AVAILABLE SPONSOR AT THIS LEVEL

Christmas Angel \$5,000

- MAJOR LISTING IN ALL LITERATURE, ADVERTISING AND SIGNAGE AT THE EVENT
- 20 TICKETS
- 2 RESERVED TABLES
- EARLY VIP ENTRANCE TO THE PATRON PARTY (5:00 PM)
- ★ LIMITED QUANTITIES AVAILABLE AT THIS LEVEL

Santa's Helper \$2,500

- SIGNAGE AND RECOGNITION THE NIGHT OF THE EVENT
- 10 TICKETS
- 1 RESERVED TABLE
- LISTING IN THE EVENT PROGRAM
- ★ LIMITED QUANTITIES AVAILABLE AT THIS LEVEL

Golden Elf \$1,000

- SIGNAGE AND RECOGNITION THE NIGHT OF THE EVENT
- 10 TICKETS
- NO RESERVED SEATING AT THIS LEVEL. OPEN SEATING IS AVAILABLE

Jingle Bells \$500

- SIGNAGE AND RECOGNITION THE NIGHT OF THE EVENT
- 4 TICKETS
- NO RESERVED SEATING AT THIS LEVEL. OPEN SEATING IS AVAILABLE

SIPPING WITH SANTA (continued)

CHATEAU COUNTRY CLUB

DECEMBER 2, 2025

09



Festive Feature Sponsors

FESTIVE FEATURE SPONSORSHIP IDEAS INCLUDE:

- ▶ BRANDED PHOTO BOOTH
- ▶ SIGNATURE COCKTAIL LOUNGE
- ▶ CIGAR BAR EXPERIENCE
- ▶ HOLIDAY SHOPPING MARKET
- ▶ RAFFLE PRIZE DONATIONS ALSO NEEDED FOR THIS EVENT



CUSTOMIZED SPONSORSHIP PACKAGES ARE AVAILABLE TO FIT YOUR BRAND AND BUDGET

THE POSSIBILITIES ARE ENDLESS! LET'S WORK TOGETHER TO CRAFT THE PERFECT FIT FOR YOUR BRAND.

SPONSORSHIP BENEFITS AND RAFFLE DONATIONS ARE BASED ON THE VALUE OF DONATED GOODS OR SERVICES AND MINIMUM THRESHOLDS MAY APPLY FOR SELECT ACTIVATION OPPORTUNITIES.

KENNER GRAS

KENNER CITY PARK
FEBRUARY 14, 2026

10

This vibrant **pre-parade celebration** draws parade-goers from across the region. Featuring live music, food trucks, and fun on Loyola Drive. It offers a **high-visibility opportunity** for sponsors to engage with thousands of attendees prior to the **Krewe of Isis Parade**.

Platinum Sponsor \$5,000

- 4X8 SIGNAGE OR SPONSOR PROVIDED BANNER ON **STAGE**
- LOGO PLACEMENT ON PRINT AND SOCIAL MEDIA ADVERTISING
- RECOGNITION FROM THE STAGE THROUGHOUT THE EVENT
- LOGO PLACEMENT ON SPONSORSHIP THANK YOU BOARD AT EVENT

Reviewing Stand Sponsor \$5,000

- 4X8 SIGNAGE OR SPONSOR PROVIDED BANNER ON **GRANDSTAND**
- LOGO PLACEMENT ON PRINT AND SOCIAL MEDIA ADVERTISING
- RECOGNITION FROM THE GRANDSTAND DURING THE PARADE

* 1 AVAILABLE SPONSOR AT THIS LEVEL

Gold Sponsor \$2,500

- 4X4 SIGNAGE OR SPONSOR PROVIDED BANNER ON STAGE
- LOGO PLACEMENT ON PRINT AND SOCIAL MEDIA ADVERTISING
- RECOGNITION FROM THE STAGE THROUGHOUT THE EVENT
- LOGO PLACEMENT ON SPONSORSHIP THANK YOU BOARD AT EVENT

Silver Sponsor \$500

- 24"X18" SIGNAGE ON STAGE
- NAME PLACEMENT ON ALL SOCIAL MEDIA ADVERTISING
- RECOGNITION FROM THE STAGE THROUGHOUT THE EVENT
- NAME PLACEMENT ON SPONSORSHIP THANK YOU BOARD AT EVENT

Bronze Sponsor \$250

- RECOGNITION FROM STAGE
- NAME PLACEMENT ON SPONSORSHIP THANK YOU BOARD AT EVENT

STANDARD SPONSORSHIP PACKAGES

BRONZE

\$500 +

GREEN

\$1,500 +

SILVER

\$2,500 +

GOLD

\$5,000 +

- 4'X 8' SIGNAGE OR SPONSOR BANNER ON STAGE
- 4'X 4' SIGNAGE OR SPONSOR BANNER ON STAGE
- 24" X 18" SIGNAGE OR SPONSOR BANNER ON STAGE
- LOGO PLACEMENT ON PRINT AND SOCIAL MEDIA ADVERTISEMENTS
- RECOGNITION FROM THE STAGE
- PLACEMENT ON THANK YOU BOARD AT EVENT

				✓
				✓
		✓		
			✓	✓
	✓		✓	✓
✓		✓	✓	✓



SIGNATURE EVENTS



Align your brand with events that hold a special place in the hearts of Kenner residents



Standard sponsorship packages apply such as Gold, Silver, Green and Bronze.



VIP tickets to an exclusive private reception at The Crossing during the Lundi Gras celebration. Mingle with the Krewe of Argus and Zulu! Gold (10 tickets) Silver (6 tickets) and Green (2 tickets)



MUSIC IN THE PARK

This beloved FREE outdoor concert series brings the community together **every Friday in May** at **Heritage Park in historic Rivertown**. Hosted in partnership with Friends of Rivertown, this five-week celebration draws nearly **5,000 attendees for live local music**, local cuisine, crafts, and dancing.



KENNER'S MAGICAL CHRISTMAS VILLAGE

Opening **November 30, 2025**, holiday lights will shine nightly at **Heritage Park in Rivertown**, creating a winter wonderland. On **Fridays and Saturdays in December**, visitors can enjoy local vendors, entertainment, holiday treats, and Santa! With 2,000 attendees from around the region over three weeks, this cherished event offers sponsors a unique opportunity to connect with families, spread holiday cheer, and **support a beloved Kenner tradition!**



LUNDI GRAS

On **February 16, 2026** a 25 year tradition will continue in Kenner with the **Meeting of the Courts of the Krewes of Argus and Zulu**. This vibrant celebration features a festive parade, live music, and local cuisine in the heart of **Rivertown!** It draws **widespread community attention and media coverage**, creating an opportunity to align your brand with a timeless Carnival institution.



BURGERS, BOURBON & BEER

Coming **SPRING 2026** in **Rivertown**, this exciting **NEW SIGNATURE EVENT** will draw crowds for an evening of craft burgers, premium bourbon, and local beer. Featuring **the area's top chefs, distilleries, and breweries, along with live music**, this gathering is poised to become a regional favorite with strong community appeal and high visibility. A portion of proceeds benefit the Kenner Food Bank.

COMMUNITY IMPACT EVENTS



SUPPORT local families



IMPACT by providing vital resources and joy



IN-KIND DONATIONS are encouraged and welcomed



Standard sponsorship packages available include Green and Bronze.



Movies in the Park

Easter Egg Hunt

Trunk or Treat

Tea with
the Bunny

Cinco de Mayo

Community Baby
Shower

Back to School
Giveaways

Black Heritage
Festival

Senior Health Fair

Thanksgiving
Basket Giveaway

Grinchmas

Senior Thanksgiving
Banquet

Toy Giveaway

Senior Christmas
Banquet

Emergency Preparedness
Awareness Fair

Community Development
Job Fair



SUPPORTED EVENTS



PARTNER with local non-profits



PROMOTE safety, unity and well-being



PROVIDE valuable resources through collaborative efforts while strengthening community bonds





**National Night Out
Kick Off Party
October 18, 2025**



**Festa Italiana - Kenner Italian
Heritage Festival
Spring 2026**



**Kenner Food and Wine Event
October 16, 2025**



**State of the City
November 18, 2025**



**Santa in the Sand
December 6, 2025**



**Kenner's Old Man River
Half Marathon, 10K, 5K
December 13, 2025**

EVENT SCHEDULE

2025 AT A GLANCE

MAY
2025

MUSIC IN THE PARK

MAY 2, 9, 16, 23, 31

OCTOBER
2025

NATIONAL NIGHT OUT AGAINST CRIME

KICK OFF PARTY

OCTOBER 18

OCTOBER
2025

KENNER WINE AND FOOD EVENT

OCTOBER 16

NOVEMBER
2025

STATE OF THE CITY

NOVEMBER 18

NOVEMBER
DECEMBER
2025

**KENNER'S MAGICAL
CHRISTMAS VILLAGE**

OPENS NOVEMBER 30

NOVEMBER
2025

FOOD TRUCK FESTIVAL

NOVEMBER 16

DECEMBER
2025

SIPPING WITH SANTA

DECEMBER 2

DECEMBER
2025

**KENNER'S OLE MAN RIVER
HALF MARATHON, 10K, 5K**

DECEMBER 13



EVENT SCHEDULE

2026 AT A GLANCE

18

FEBRUARY
2026

KENNER GRAS

FEBRUARY 14

FEBRUARY
2026

LUNDI GRAS

FEBRUARY 16

SPRING
2026
*NEW
EVENT*

BURGERS, BOURBON & BEER

SPRING



THANK YOU

We sincerely thank you for considering a partnership with Visit Kenner and for supporting the events that bring our community together.

Kenner is buzzing with exciting events all year long, and there's always something new to discover! **Custom sponsorship packages** and **in-kind opportunities** are available for many of our signature celebrations, offering great ways to get involved and showcase your support.

Be sure to check back with us often as new events are added regularly.

Please note: all event dates are subject to change or cancellation.



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