



MEDIA ALERT

City of Kenner

FOR IMMEDIATE RELEASE

December 11, 2025

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Kenner's Ole Man River Half Marathon Returns to Rivertown This Weekend

*Sip and Stroll Festivities Start Friday; Road Closures and
Traffic Impacts Scheduled for Saturday Morning*

KENNER, LA — The Ole Man River Half Marathon will take place this Saturday, December 13th, bringing runners and spectators to Rivertown and along the Mississippi River Trail. Rivertown's Sip & Stroll event set for tomorrow during race packet pickup (1pm-6pm @ the Kenner Planetarium). Motorists are advised to plan ahead, as temporary road closures and traffic rerouting will be in effect during the race.

EVENT DETAILS:

Event: Ole Man River Half Marathon

Date: Saturday, December 13

Start Time: Early morning (road closures begin at 6:30 a.m.)

Location: Rivertown / Heritage Park/ South Kenner

Website: <https://runsignup.com/Race/LA/Kenner/OleManRiver>

Event: Ole Man River Half Marathon Packet Pick-Up and Sip & Stroll

Dates & Start Times: Friday, December 12, 1pm-6pm and Saturday, December 13, 9am-12pm

Location: Packet pickup is at the Kenner Planetarium

About/Details: Stroll through **Kenner's Historic Rivertown** during our **Sip & Stroll** event and enjoy a fun, self-guided experience featuring local restaurants, shops, and attractions. Participants can visit each participating location, complete their **Sip & Stroll punch card**, and enter for a chance to win **gift baskets, theater tickets, gift cards, and dining discounts** — no purchase necessary. A map of participating locations is included on the back of the punch card which can be picked up at the Kenner Planetarium with packets. Race registration is NOT REQUIRED to participate in the Sip & Stroll. Participants must fill out the name and contact information and drop completed punch cards in the **Kenner Planetarium drop box** to be entered to win.

ROAD CLOSURE & TRAFFIC INFORMATION:

When: Saturday, December 13 | 6:30 a.m. – 12:00 p.m.

Motorists can expect temporary road closures along the race route, including portions of:

- **Reverend Richard Wilson Drive
(3rd Street / River Road)**
- **Areas between Williams Boulevard and Hollandey Street**

Traffic will be re-routed off Reverend Richard Wilson Drive during the race window. Williams Boulevard and Hollandey Street will remain open, however drivers should anticipate delays in the surrounding area. Local law enforcement and traffic control personnel will be on-site to assist with detours and ensure public safety. Drivers should allow extra travel time Saturday morning, use alternate routes when possible, follow posted signage and direction from officers, and avoid the race route area if possible.

CONTACT:

For additional event details or updates, [visit the official Ole Man River Half Marathon website](#) or www.kenner.la.us for more city-related news and information.

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